

## **The Shoppes at Marina Bay Sands expands retail footprint with more than 20 new stores** *Luxury mall continues to draw traction from luxury brands; achieves 99 per cent occupancy rate in Q1 2021*

**Singapore** (27 April 2021) – The Shoppes at Marina Bay Sands continues to register steady business momentum in the current climate, as it looks to expand its existing stable of award-winning dining options and concept boutiques.

Since re-opening in June 2020 after Singapore’s Circuit Breaker, the region’s luxury shopping destination has welcomed more than 20 new and flagship stores, headlined by the first Apple store to sit on water, as well as first-to-Singapore brands such as Chinese fine jewellery label Qeelin, American luxury menswear Thom Browne, Italian contemporary men’s label Stone Island, and Swiss timepiece manufacturer Bovet Fleurier.

The retail mall registered an occupancy of 99 per cent in the first quarter of 2021, with encouraging signs of recovery led by luxury retail.

American high-end fashion house **Thom Browne**, widely recognised for drawing inspiration from classic mid-century styles and incorporating preppy details across menswear and womenswear collections, opened its first-to-market boutique at The Shoppes in early 2021.

Joining Thom Browne are Italian luxury men’s apparel **Stone Island**, known for its use of innovative fabrications, as well as Swiss timepiece manufacturer **Bovet Fleurier**, famed for its high-end artistic watches with a unique style that references its history dating back to 1822. Its boutique at The Shoppes represents the brand’s debut in Southeast Asia, and its third in the world after Moscow and Tokyo.

Hazel Chan, Vice President of Retail, Marina Bay Sands, said, “We are encouraged by the confidence that our retail partners have in The Shoppes, at a time where agility and adaptability in the retail landscape is key. As a leading shopping destination in Asia, we have the creativity and the right retail mix to continue to attract a loyal clientele as we prepare to welcome international visitors when travel resumes.”

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Sisley Paris celebrates the opening of its first standalone store in Singapore with the launch of its (From L-R): Izia La Nuit fragrance, Black Rose Beautifying Emulsion, and Hair Rituel by Sisley range

In the beauty and fragrances department, luxury French cosmetics and skincare brand **Sisley Paris** has just unveiled its first standalone store in Singapore to offer the ultimate, multi-sensorial Sisley experience through a suite of personalised facial and hair analysis services. Modelled after the famed La Maison Sisley Paris, the boutique at The Shoppes features elegant and refined interiors reminiscent of a private atelier. In addition to Sisley's renowned phyto-aromatic facial treatments combining traditional massage rituals with aromatherapy, the brand has also launched its new fragrance Izia La Nuit, and new body product Black Rose Beautifying Emulsion, exclusively available at The Shoppes.



Maison21G Paris will unveil 35 Shoppes-exclusive haute couture essences at its newest and upcoming boutique for scent connoisseurs to indulge and explore

Another highly anticipated brand slated to join The Shoppes in June is Singapore-based Parisian bespoke perfume house **Maison21G Paris**. Promising a truly luxurious and multi-sensorial experience, Maison21G's third standalone boutique in Singapore will comprise a private creative atelier where customers embark on a journey through the world of French haute couture perfumes in the company of master perfumiers, with a glass of French wine or Champagne in hand.

# Press Release



Maison21G at The Shoppes will also be the launch pad for the Maison's newest and exclusive collection of 35 haute couture essences that will be made available for shoppers here to explore, personalise, and blend into their own unique sleek and luxurious perfume bottles, scented dual crayons, bespoke elegant candles, mood enhancing home scents, and more.

In the third quarter this year, high-end luxury Korean skincare brand, **The History of Whoo**, will also launch its first-ever facial service boutique. In addition to offering a suite of Shoppes-exclusive facial spa services accompanied by traditional *guasha* facial contouring techniques, the boutique will debut its '*Myeong Eui Hyang*' line – a specialized all-in-one sensitive skin care range formulated with gentle and nourishing ingredients that is only available at its standalone boutiques around the world. Best known for its extensive revolutionary skincare re-developed from the secrets of the eastern royal courts, The History of Whoo takes pride in the heritage-rich culture and artisanal craft inspired by the Joseon Era.



*Italian luxury linen brand Frette is set to unveil its first standalone store at The Shoppes this September*

Over in the home and living category, iconic Italian linen and lifestyle brand **Frette** will open its first standalone store in Singapore this September, as the brand strategically continues to expand its presence in Asia. Visitors will have the opportunity to shop Frette's collection of masterfully crafted linens, home accessories and elegant loungewear, all stitched to perfection from the finest natural materials and designed to bring unparalleled comfort into the home and on-the-go. Come end 2021, London-inspired high-end home and living brand **Silky Miracle** will also be unveiling its first ever store in Singapore to retail exquisite home collection made of the finest 6A class raw silk for discerning life connoisseurs. In addition to lustrous bedding sets, decorative pillows and blankets, the store will offer a curated collection of luxurious homewear for men, women and baby, as well as customisable embroidery services.

Also launching its first standalone store in Singapore and Asia this July at The Shoppes is Florentine luxury brand **Pineider**. Founded in 1774 and since then synonymous with exclusivity and craftsmanship in fine paper, leather goods and writing instruments, the historic brand will bring an exceptional experience to visitors, whether it is through witnessing the artistry of paper and leather engraving in-store, trying their hand at calligraphy, or creating their own bespoke

# Press Release



products using the finest materials made in Italy. To celebrate the launch of the boutique, Pineider will carry a limited edition of fine paper designed exclusively for Marina Bay Sands, featuring some of Singapore's most distinctive landmarks.

## **New F&B tenants at The Shoppes**

Following the recent addition of homegrown Vietnamese cuisine brand **So Pho**, The Shoppes is set to welcome renowned hot pot chain **Haidilao Hot Pot** in early May. Featuring a brand-new contemporary interior design, Haidilao's newest restaurant at The Shoppes will be the first in Singapore to offer individual hot pot stations for solo diners to indulge in its signature broths.



*Bacha Coffee's upcoming boutique at The Shoppes invites visitors to journey through the world of Arabica coffee*

Also unveiling in the middle of this year at The Shoppes is **Bacha Coffee's** newest boutique, which will offer the brand's full collection of over 200 loose coffee beans sourced from farmers in Africa, the Arabian Peninsula, Central and South America, the Caribbean, Asia and beyond. Ground on demand to the specifications of each customer, these 100% Arabica coffee beans are available in five different grinds and packed in the customer's choice of an ornate canister or beautiful resealable sachet. The coffee boutique also offers single-serve coffee bags and coffee accessories, perfect for gifting to any coffee lover.

## **New on The Shoppes' 'click and deliver' Shopping Concierge**

The Shoppes at Marina Bay Sands' digital [Shopping Concierge](#) recently saw the addition of fresh Spring/Summer 21 drops from brands like Breitling, Bottega Veneta, Manolo Blahnik, Moncler, and Moschino. Launched in April 2020, the first-of-its-kind service by any luxury shopping mall in Singapore features the season's latest picks from more than 70 participating brands, available for complimentary delivery island-wide.



# Press Release



Moncler's latest apparel from the 1 Moncler JW Anderson line is now available on The Shoppes' Shopping Concierge 'click and deliver' service. (From L-R): Leyton Jacket, Hoodie, Crew Neck, JWA Tote Bag

Fashion purveyors can now shop a curated selection of nautical-inspired apparel and accessories from the 1 Moncler JW Anderson line. Characterised by stitching reminiscent of boat sails, striped patterns, and the Moncler/JW Anderson logo, these pieces are exclusive to Moncler's flagship duplex store located at The Shoppes.



Manolo Blahnik brings exclusive pieces from its Spring-Summer 2021 Collection to the Shopping Concierge (From L-R): Anfiliga, Calydon, Tangun, Puxi, Hangisi

Luxury designer shoe label Manolo Blahnik has also just dropped its latest Spring Summer 2021 red carpet-worthy heels on the Shopping Concierge. Inspired by the legendary couturier Marie-Louise Carven in the 1950s and her iconic black-and-white garments, the calf leather Anfiliga heels and Calydon slingback heels are characterized by the same monochromatic palette with tailored detailing, and are only available at The Shoppes at Marina Bay Sands.

## **The Shoppes extends 'Dine & Earn' double rewards (until 12 May 2021)**



(From L-R): Justin Quek's signature fish head curry, PUTIEN's Fujian Red Mushroom Seafood Lor Mee, CE LA VI's black cod

# Press Release



From now till 12 May 2021, Sands Rewards LifeStyle (SRL) members can enjoy double the usual 10 per cent earnings<sup>1</sup> on dining across 15 participating restaurants at The Shoppes, including **CE LA VI**, **JustIN Flavours of Asia**, as well as **PUTIEN** and **Tim Ho Wan** which are both new on board the SRL programme.

Members are to present their SRL card to enjoy the offer. For more information, visit [here](#). To sign up for a free Sands Rewards LifeStyle membership, visit [MarinaBaySands.com/sands-rewards-lifestyle](http://MarinaBaySands.com/sands-rewards-lifestyle) or simply scan this QR code to download the app.



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## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, and the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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<sup>1</sup> Sands Rewards LifeStyle Members are required to perform a one-time activation [here](#) to qualify for 20% Reward Earnings.