

General Terms and Conditions

WeChat Engagement Campaign

1. Marina Bay Sands Pte Ltd (the “**Organizer**” or “**MBS**”) is the organizer of the ‘WeChat Engagement Week Campaign’ (“**Campaign**”). The Campaign will run from the 6th of December 2016 at 11:00 hours Singapore time to 15th of February 2017 at 23:59 hours Singapore time (“**Campaign Period**”). The Terms and Conditions contained herein will apply to the Campaign.
2. The Campaign will allow existing and new MBS WeChat account followers (“**Participants**”) to earn WeChat points by performing the actions stated in condition 9 below. By signing up to participate in the Campaign, the Participant agrees to accept these Terms and Conditions. The forms (“**Entry Forms**”) to sign up to the Campaign can be accessed on MBS WeChat account.
3. Participant must complete all required fields in the Entry Form. Incomplete Entry Form will be considered invalid.
4. WeChat points earned by the Participants may be converted into lucky draw chances where Participants may stand a chance to win prizes. A lucky draw (“**Draw**”) will be conducted after the end of the Campaign Period.
5. Participants must be over 18 years of age at the time of sign up.
6. The following parties will not be eligible to participate in the Campaign: (i) advertising agencies and affiliates of MBS who are directly involved in the promotion of the Campaign; (ii) employees of MBS tenanted retailers; and (iii) employees of MBS and their immediate family members (“**Non-eligible Participants**”). It shall be the duty of the employees of MBS to inform their immediate family members that they are not eligible to participate in the Campaign. MBS reserves the right to refuse to issue a prize to a winner determined to be a Non-eligible Participant.
7. By participating in the Campaign, Participant grants MBS the permission to publish Participant’s name on Marina Bay Sands’ marketing channels and on any of MBS’ social media platforms.
8. Existing MBS WeChat account followers will be entitled to receive a one (1) time credit of 15 points, without having to perform any of the actions stated in condition 9 below, at the launch of the Campaign. To receive and convert the points, existing MBS WeChat account followers are still required to sign up to the Campaign.
9. During the Campaign Period, Participants can earn WeChat points by performing any of the following actions:

Main Action	Individual Actions	Existing MBS WeChat Follower (“Follower”) / New MBS WeChat Follower (“Friend”)	Points	Comments
Follow	Follow MBS WeChat account	Follower Action	12	One time upon following. Existing Followers will automatically get points upon sign up to the campaign
		Friend's Action	7	
Share	Share Articles Personally (eg. Campaign, Information, Hotel Offer, Events etc.)	Follower Action	8	Each Follower may only share unique articles per Friend, not more than one (1)

		Friend's Action	3	article can be shared per unique article to the same Friend during the Campaign
	Share Articles on Moments (eg. Campaign, Information, Hotel Offer, Events etc.)	Follower Action	8	Limited to one (1) article per day
		Friend's Action	3	
Engage	Read MBS WeChat Articles	Follower Action	8	Once per unique article only; multiple reads on the same article do not earn points
		Friend's Action	3	
	Collect e-voucher	Follower Action	2	Per e-voucher
Convert	Spend at all participating retails/restaurants by using our e-Vouchers	Follower Action	18	Per e-voucher redemption
	Sign up for Sands Rewards Lifestyle Membership	Follower Action	13	Per membership signup (fill out form with membership number to earn points - validation will be conducted)
	Book Hotel Offer on MarinaBaySands.com	Follower Action	35	Per room night (fill out form with confirmation number to earn points - validation will be conducted)

10. WeChat points earned will be accumulated and reflected in Participant's MBS WeChat account.
11. At the end of the Campaign Period, WeChat points in Participant's MBS WeChat account will be converted into lucky draw chances. Lucky draw chances will be allocated based on increments of 30 WeChat points, and each Participant will be entitled to one (1) lucky draw chance for the Draw for every 30 WeChat points earned.
12. Total WeChat points will be rounded down to the nearest 30 increments. For example, if the total WeChat points earned by a Participant are 280, his/her WeChat points will be rounded down to the nearest 30 increments (i.e. 270 WeChat points) which will entitle Participant to nine (9) lucky draw chances for the Draw.
13. The Draw will be conducted by MBS within two (2) weeks from end of the Campaign Period where thirteen (13) winners will be selected randomly. MBS reserves the right to change the date of the Draw.
14. The Draw prizes are:
 - i. **First Prize:** 2 Nights stay in a MBS Hotel Suite with complimentary breakfast at Celebrity Chef Restaurant, afternoon tea and evening drinks at Club55 + 1 Lunch at Celebrity Chef Restaurant + Shopping Goodie Bag worth up to S\$250
 - ii. **Second Prize:** 1 Night stay in a MBS Hotel Suite with complimentary breakfast at Celebrity Chef Restaurant, afternoon tea and evening drinks at Club55 + 1 Lunch at Celebrity Chef Restaurant + Shopping Goodie Bag worth up to S\$250
 - iii. **Third Prize:** 1 Night stay in MBS Hotel Deluxe Room stay with Breakfast for 2 + Shopping Goodie Bag worth up to S\$250
 - iv. **Other Prizes (x10):** Personal Shopping Experience worth S\$250 + S\$250 voucher with minimum spend of S\$1,000
15. Winners will be announced within one (1) month after the Campaign Period by notification on MBS WeChat account and through the email provided in their Entry Form, if any.
16. The winner will need to provide original notification along with his/her NRIC/Passport for verification purposes for the collection of the Draw prize.

17. In the event that the winner does not respond within one (1) week of being notified, the winner will be disqualified and another winner will be selected. MBS' decision shall be final and irrevocable.
18. Redemption of the Draw prize is further subject to the winner agreeing to other applicable terms and conditions, such terms and conditions will be provided to the winner together with the notification of winning entry.
19. Draw prizes are not exchangeable for credit, cash or in kind and will not be replaced if original notification of winning entry is lost.
20. The Draw prize may not be sold or used for any commercial purpose, including but not limited to any use for which Participant would be entitled to collect fees or receive any remuneration.
21. MBS reserves the right, at any time and without prior notice, to amend or alter the Terms and Conditions of the Campaign, terminate the Campaign or adjust the Draw prize structure, type and distribution and all Participants agrees to be bound by such amendments or termination.
22. MBS reserves the right, in its sole and absolute discretion, to disqualify any individual for tampering with the Campaign or acting in violation of any of these Terms and Conditions.
23. MBS is not responsible for the loss of opportunity to participate if for any reason whatsoever, a Participant is unable to comply with the Terms and Conditions of the Campaign.
24. MBS has the right to final interpretation of these Terms and Conditions. Participants who fail to comply with any of the Terms and Conditions will have their Draw prize(s) forfeited
25. MBS is neither responsible nor liable for any delayed, lost, stolen, incomplete, late or misdirected entries and submissions caused by any reason whatsoever. In particular, MBS is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorised access to or alterations of entry materials, or for technical, hardware, software failures of any kind, (c) lost or unavailable connections, or delayed computer transmissions, whether caused by MBS, users, or by any of the equipment or programming associated with or utilised in the Campaign or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent an participant's ability to take part in the Campaign.
26. MBS will not be responsible for any costs, losses or damages which may be suffered directly or indirectly by any Participants.
27. By participating in the Campaign, each Participant agrees:
 - a. that no claim relating to such losses or injuries (including special, indirect and consequential losses) shall be asserted against MBS, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from the Campaign and acceptance of any Draw prize, including without limitation, personal injuries, death and property damage.
 - b. to the collection, use and disclosure to third party service providers by MBS, of any personal data provided by a Participant to MBS in conjunction with the Campaign, for such purposes as MBS deems reasonably necessary for the administration and management of the Campaign.
28. By participating in the Campaign, Participants consent to receive marketing offers, promotions and other news from MBS and/or its related companies.
29. Participants agree to the privacy policy as stated on www.marinabaysands.com/policy.html.
30. Each Participant agrees to release, discharge, indemnify and hold harmless MBS and its agencies, affiliated companies, authorised partners, sub-contractors and their respective officers, directors, employees, agents from and against any claims, losses, liabilities, expenses, costs and damages arising from and in connection with participant's participation in the Campaign and the acceptance and use of the Draw prizes. MBS makes no warranties, representations or guarantee either expressed or implied regarding the Draw prizes, including but not limited to any warranty of merchantability and fitness for a particular purpose
31. In the event of any dispute, the decision of MBS shall be final and binding and no further correspondence will be entertained.

32. The Chinese version of the Terms and Conditions are provided only for reference. In the event of any conflict between the Chinese and English versions of these Terms and Conditions, the English version shall prevail.

活动条款及条件

微信互动活动

1. 滨海湾金沙私人有限公司（以下简称为“主办方”或“滨海湾金沙”）负责主办“微信参与周活动”（以下简称为“活动”）。本次活动将于新加坡当地时间 2016 年 12 月 13 日上午 11:00 开始，至 2017 年 2 月 15 日晚上 23:59 结束（以下简称“活动有效期”）。本文所含条款和条件将适用于本次活动。
2. 此次活动中，滨海湾金沙官方微信公众号现有粉丝及新粉丝（以下简称“参与者”）可通过下述条款中第 9 项所示操作方式赚取微信积分。报名参加此次活动即视为参与者同意文中所有条款及条件。报名参加需填写相关表格（以下简称“报名表”），报名表可通过滨海湾金沙官方微信公众号获取。
3. 参与者必须填写报名表中所有必填内容。未按要求完整填写的报名表将被视为无效。
4. 参与者累积的微信积分可兑换为幸运抽奖机会，参与者有机会在幸运抽奖中赢得奖品。活动有效期结束之后将进行幸运抽奖（以下简称“抽奖”）。
5. 参与者和获奖者必须在报名时已年满 18 周岁。
6. 下列各方将不具备参与本次活动的资格（以下简称“无效参与者”）：(i) 直接参与本次促销活动的广告商和滨海湾金沙附属机构；(ii) 滨海湾金沙出租零售商的员工；以及 (iii) 滨海湾金沙员工及其直系亲属。滨海湾金沙员工有责任通知其直系亲属不可参加此活动。滨海湾金沙保留拒绝向被判定为无效参与者发放奖品的权利。
7. 参加本次活动，即表示参与者允许滨海湾金沙通过其营销渠道及任何滨海湾金沙的社交媒体平台公布参与者本人的姓名。
8. 滨海湾金沙微信公众号现有粉丝即可在活动启动时1次性自动累积 15 积分。但仍需按照要求报名参加本次活动才能激活、兑换这些积分。
9. 活动期间，参与者可通过以下方式累积活动积分：

主要方式	具体操作	操作执行者： 1.现有粉丝本人 (简称“本人”) 2.由现有粉丝推荐关注的新粉丝 (简称“好友”)	积分	说明
关注	关注滨海湾金沙微信公众号	本人	12	仅限一次。现有粉丝在本人成功报名参加此次活动后将自动获得
		好友	7	
分享	将滨海湾金沙微信公众号中的文章（例如促销活动、酒店优惠、官方资讯等）分享给其他微信用户	本人	8	活动期间只能向同一位好友分享1篇文章
		好友	3	
	将滨海湾金沙微信公众号中的文章（例如促销活动、酒店优惠、官方资讯等）分享到朋友圈	本人	8	每天限1篇，一天内分享多篇按1篇累计积分
		好友	3	

互动	阅读滨海湾金沙微信公众号文章	本人	8	每篇文章仅在首次阅读时获取1次积分，多次阅读同一篇文章不重复累计积分
		好友	3	
	领取微信优惠卡券	本人	2	每领取1张即积2分
兑换	在活动商家使用微信优惠卡券进行消费	本人	18	每使用1张积18分
	注册成为金沙尊贵会时尚会员	本人	13	粉丝本人成功注册（需在表格中填写会员卡号，验证有效后方可获得积分）
	在滨海湾金沙酒店官网 MarinaBaySands.com 预订酒店优惠	本人	35	每间客房每晚积35分（需在表格中填写预订确认单号，验证有效后方可获得积分）

10. 活动参与者可在滨海湾金沙微信账号内查看自己的微信积分累计情况。
11. 活动期结束时，参与者的滨海湾金沙微信公众号上的微信积分将兑换成幸运抽奖机会。每位参与者每累积 30 微信积分即可获得 1 次幸运抽奖机会。
12. 可用于兑换抽奖机会的微信总积分取 30 的整倍数。例如，参与者的微信总积分为 280，则其最终可用于兑换抽奖次数的积分为 270 分，可获得 9 次幸运抽奖机会。
13. 滨海湾金沙将在活动期结束后两周内举行抽奖，届时将随机抽出 13 名获奖者。滨海湾金沙有权更改抽奖日期。
14. 奖品包括：
 - i. **一等奖(1名)**: 免费入住滨海湾金沙酒店套房 2 晚 + 每日名厨餐厅免费早餐 + 每日55空中俱乐部免费下午茶和晚间饮料 + 一餐名厨餐厅午餐 + 价值最高达250新元的购物福袋
 - ii. **二等奖(1名)**: 免费入住滨海湾金沙酒店套房 1 晚 + 每日名厨餐厅免费早餐 + 每日55空中俱乐部免费下午茶和晚间饮料 + 一餐名厨餐厅午餐 + 价值最高达250新元的购物福袋
 - iii. **三等奖(1名)**: 免费入住滨海湾金沙酒店豪华客房 1 晚+每日免费早餐 + 价值最高达250新元的购物福袋
 - iv. **纪念奖(10名)**: 免费体验价值250新元的私人导购服务，消费满1000新元可获250新元购物代金券
15. 获奖者名单将于活动期结束后 1 个月内通过滨海湾金沙微信公众号公布，并通过报名表上提供的电子邮箱向其发送获奖通知。
16. 获奖者在领奖时需提供原始获奖通知和本人身份证/护照进行验证并兑换奖品。
17. 如获奖者未能在一个星期内回复将被视为放弃奖品，失去获奖资格，滨海湾金沙将另外抽取其他获奖者。滨海湾金沙的决定应是最终决定且不可撤销。
18. 兑换奖品需获奖者同意接受其他适用的条款和条件，相关条款和条件将连同获奖通知一起发送给获奖者。
19. 奖品不可兑换成代金券、现金或其他实物，如果原始获奖通知丢失则不可兑换奖品。
20. 奖品不可转卖或用于任何商业目的，包括但不限于参与者可收取费用或接受任何酬劳的任何用途。
21. 滨海湾金沙有权在不提前告知的情况下，随时修订或更改本活动的条款和条件，终止本活动或调整奖品结构、类型和分配，恕不提前通知，所有参与者同意遵守此类变更或终止。
22. 如发现任何参与者在活动中涉嫌欺诈或违反任何条款和条件，滨海湾金沙拥有唯一绝对审核权，可单方面取消此人参与资格。
23. 如活动参与者因任何原因无法遵守此次活动的条款与条件从而导致丧失活动参与资格，滨海湾金沙不承担任何责任。

24. 滨海湾金沙拥有对此文中全部条款和条件的最终解释权。未能遵守任何一项“条款及条件”的参与者将不可获得奖品。
25. 无论出于何种原因，滨海湾金沙对任何延迟、丢失、被盗、不完整、晚交或传送错误的报名表和提交内容不承担任何责任。特别是，滨海湾金沙将不对以下情形承担责任：**(a)** 电子传送错误或延迟，以致无法参与活动或其他损失；**(b)** 被盗、破坏、未经特许使用或修改的参加资料，或任何的技术、硬件、软件故障，**(c)** 遗失或无法提供的连接系统，或延迟的电脑传送。包括由滨海湾金沙、使用者或任何与活动相关的设备、器材、技术或人为失误所造成的可能限制传送程序或妨碍参与者参加此活动的问题。
26. 如果任何参与者直接或间接遭受任何费用支出、损失或损害，滨海湾金沙对此不承担任何责任。
27. 参加本次活动，即表示每位参与者同意：
 - a. 由于参与此活动和接受任何奖品而导致的任何和所有损失、损坏、权利、索赔和任何行动（包括但不限于人身伤害、死亡和财产损失）有关损失或伤害（包括特定的、间接的和后果性损失），不向滨海湾金沙、其总公司、附属公司、董事、主管、员工或代理人提出索赔。
 - b. 出于滨海湾金沙对于本次活动管理的合理必要用途，滨海湾金沙收集、使用并向第三方服务供应商提供参与者因参与本次活动向滨海湾金沙提交的任何个人数据信息。
28. 参加本次活动，即表明参与者同意接收滨海湾金沙和/或其相关公司发送的营销优惠、促销活动和其他资讯。
29. 参与者同意 www.marinabaysands.com/policy.html 页面上所述隐私政策。
30. 因参与者参加活动并接受和使用奖品而导致的任何索赔、损失、责任、支出、成本和损坏，每一位参与者同意免除、清偿、保护滨海湾金沙及其代理机构、附属公司、授权合作伙伴、分包商相应官员、主管、员工、代理商的合法权利。滨海湾金沙不做出任何关于奖品的明示或暗示的保证、表述或担保，包括但不限于任何商品质保和特定功用的保障。
31. 如出现任何争议纠纷，滨海湾金沙(Marina Bay Sands Pte Ltd)所做出的决定为最终结果并具有约束力，将不再受理任何请求。
32. 上述条款和条件以英文和简体中文进行表述，中文版条款和条件仅供参考。若中文版和英文版的表意有任何冲突，应以英文版为准。