

福

WISHING YOU
BOUNTIFUL PROSPERITY
AND GOOD HEALTH

Cedele



HANDMADE
FROM SCRATCH



UNREFINED
SUGAR



NO TRANS FAT



EAT WELL
BE WELL

SCAN QR TO SHARE
CATALOGUE!



cedelesingapore | cedelemarket.com

ARTISANAL HANDMADE COOKIES

Indulge freely this Chinese New Year in our trans-fat and preservative free cookies, baked with the finest butter and love!

10 BOXES
15% OFF

CEDELE MEMBERS GET
2X REBATES
While stocks last!

PINEAPPLE POCKET PIE

Enjoy these handmade pies that are made with lightly sweetened pineapple jam and melt in your mouth buttery pastry.

\$25



CLASSIC
BEST
SELLER!



NEW!

CASHEW BLACK SESAME

These buttery cashew nut cookies made with black sesame have a nice nutty flavour. Perfect for afternoon tea this Chinese New Year.

\$22



NEW!

HEI BEE HIAM

A Peranakan-inspired treat, with a spicy yet savoury local bite!

\$22



ONDEH ONDEH COOKIES

An aromatic local flavour cookie. Buttery pandan cookie encased with gula melaka coconut filling.

\$22



ALMOND CRUNCH

Packed with whole crushed almonds, these cookies are a Cedele classic since 1997!

\$22

Eggless & Baking Powder Free



CORNFLAKE COOKIES

Light & buttery cookies coated with crunchy cornflakes.

\$22

Eggless & Baking Powder Free



EARL GREY TEA COOKIES

Melt in your mouth cookies baked with earl grey tea leaves. A refreshing treat that is sure to hit the spot!

\$22

Eggless & Baking Powder Free



ALMOND & SEED CLUSTERS

Crispy florentine clusters packed with a medley of heart-friendly ingredients – linseed, black sesame seed & almond flakes.

\$22



CHOCOLATE CHIP MACADAMIA

Indulge in this decadent, chocolatey cookie with macadamia nuts.

\$22

Eggless & Baking Powder Free



CRANBERRY ALMOND OATMEAL

A high-fibre mouth-watering medley of delicious fruits, nuts and rolled oats. It is heart-friendly too!

\$22



GULA MELAKA COCONUT

An aromatic & crunchy cookie reminiscent of your favourite local flavours.

\$22



LEMONGRASS PISTACHIO

A unique cookie combining crunchy pistachios with a subtle hint of lemongrass.

\$22

Eggless & Baking Powder Free



ESPRESSO CRUNCH

Crunchy cookies packed with espresso, keeping you all perked up.

\$22

GLUTEN FREE Our Gluten Free food may not be suitable for Coeliacs due to the specific food preparation required for this medical condition.

SWEET SPECIALS

We have designed a new collection of local Asian-inspired flavours to usher in 2021. These sweet treats are sure to delight family members from different generations.

NEW!

KUEH KOCI CAKE

Soft black glutinous rice flour cake, layered with sago pudding & grated coconut sweetened with gula melaka. Finished with a coconut cream cheese frosting. An auspicious festive treat for you and your family!

\$63

7" Round

LOCAL TWIST OF A
TRADITIONAL
NONVA KUEH!



CLASSIC!

PANDAN OGURA CAKE

Dairy-free, cottony soft and light cake made with fresh pandan juice, organic unrefined sugar and pure olive oil. A perfect tea time treat for your guests and family.

\$32

8" Round



DAIRY
FREE!

* Preservative free. Best kept chilled.

NEW!

TOASTED BLACK SESAME OGURA CAKE

Moist & fluffy Japanese-inspired black sesame cake with a rich & nutty flavour. Made with organic unrefined sugar and pure olive oil. Dairy-free. Great with a cup of hot tea!

\$32

8" Round



DAIRY
FREE!

* Preservative free. Best kept chilled.



OSMANTHUS MATCHA CHEESECAKE

Creamy matcha goodness in a
cheesecake, on a chocolate cookie base.
Finished with an oriental osmanthus jelly.
A jade green treasure to bring to your
table this Chinese New Year.

\$48

6" Round



KETO-FRIENDLY CAKES



Low-carb, sugar-free, **DIABETIC-FRIENDLY** treats this Chinese New Year. Baked with 100% natural sweetener.*

ORANGE EARL GREY CAKE

A buttery & moist, low-carb almond flour keto cake baked with Earl Grey that is sugar-free, making it diabetic-friendly.

\$25

400g per loaf

DARK CHOCOLATE CAKE

A buttery & moist, low-carb almond flour chocolate keto cake that is sugar-free, making it diabetic-friendly. Finished with walnuts.

\$25

400g per loaf



* Our keto-friendly cakes contain eggs and are sweetened with Luo Han Guo Monk Fruit and Erythritol.

CIRCLE OF HAPPINESS

Gather around your loved ones to usher in the Chinese New Year with these moist gluten-free cakes.

NEW!

PISTACHIO ALMOND FRANGIPANE

A nutty & moist pistachio and almond frangipane cake makes a luxurious gift for your family and friends this festive season.

\$45

7" Round

GLUTEN FREE!

CLASSIC!

PEAR FRANGIPANE

A buttery 100% almond cake topped with vanilla poached Peckham pears.

\$42

7" Round

GLUTEN FREE!



CLASSIC!

CHOCOLATE CHERRY FINANCIER

The cake for chocolate lovers. Moist almond chocolate cake topped with couverture chocolate and finished with Morello cherries. Gluten-free yet decadent.

\$45

7" Round

GLUTEN FREE!

GLUTEN FREE

Our Gluten Free food may not be suitable for Coeliacs due to the specific food preparation required for this medical condition.

BUTTER CAKES

These delectable moist butter cakes do not require refrigeration, perfect as gifts this Chinese New Year. Finest quality butter and organic unrefined sugar used.

ALL BUTTER CAKES
ALSO AVAILABLE IN
1KG 8" ROUND
\$33

PANDAN GULA MELAKA MARBLE CAKE

Moist & tender buttery pandan cake marbled with gula melaka caramel, finished with toasty coconut flakes.

\$18



YUZU CRANBERRY

Refreshing citrusy cake with moist light crumbs, yuzu icing & cranberries. A favourite treat for visiting guests or as an auspicious gift.

\$18



RED VELVET MARBLE

Treat your family lovingly with this beautiful buttery vanilla beetroot cake. Baked with finest butter & organic unrefined sugar.

\$18



ALMOND SEMOLINA SUGEE

Another Cedele classic since 1997! Moist almond cake with tender sugée crumbs, perfumed with rose water & vanilla.

\$18



CHOCOLATE MARBLE

This delectable chocolate infused cake is our absolute classic "must have" to grace your Chinese New Year table!

\$18

BREADS



LONGAN SOURDOUGH

Made with our signature 23 year old sour starter, sun-dried longan is added to usher in a sweet year for everyone. Awesome on its own.

\$7.8

ORANGE ALMOND PULL APART BREAD

Pull out great fortune from this soft & tender buttery milk pull-apart bread that is filled with orange almond frangipane cream. Huat ah!

\$5.9



SAVOURY CAKES



Cedele brings tradition & familiar flavours of home to your table.

WHITE RADISH CAKE (LO BAK GO)

Generously filled with 80% fresh radish, this Lo Bak Go is studded with XO Chinese sausage, dried premium Japanese scallops & dried premium shiitake mushrooms. Served with homemade chilli dipping sauce. A definite must-have!

\$43 (2 for \$80)

9" Round

WE ARE
GLUTEN-FREE
& DAIRY-FREE!





CLASSIC YAM CAKE

From a recipe handed down by our founder's Grandma, this steamed cake is made with generous amount of yam, dried shrimps, and finished with shrimp floss, shallots, spring onion and chilli. Served with homemade chilli dipping sauce.

\$43 (2 for \$80)

9" Round

GOLDEN PRAWN OTAH QUICHE

A celebration of Peranakan flavours in a buttery pastry tart. Filled with lemak otah egg custard and prawns, scented with fresh kaffir lime leaf.

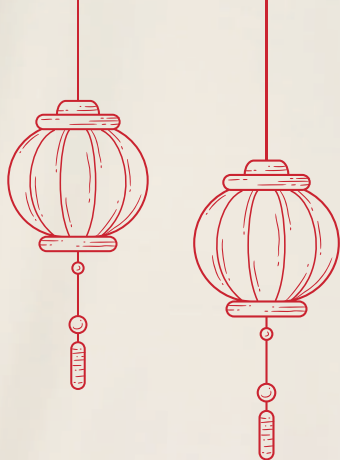
\$45

9" Round



FESTIVE PLATTERS

Huat a spread! Great for family sharing and small gatherings.



PROSPERITY SAVOURY TARTLETS (24 pcs)

- Smoked Salmon & Dill
- Hoisin Pulled Duck
- Huat Chai Chicken

\$55



HUAT AH! SLIDERS (15 pcs)

- Pulled Pork Avocado
- Huat Chai Chicken
- Hoisin Pulled Duck

\$55



ULTIMATE HUAT PLATTER SET

Good for 10 pax

Spa Foods Longan Red Date Tea x 15 bags, Kaffir Lime Cashews 150g, Sesame Soy Almonds 180g, Empress Radish Cake, Golden Prawn Otah Quiche, Prosperity Savoury Tartlet, Huat AH! Slider, Cake Platter x 24 pcs (Kueh Koci, Red Velvet, Real Dark Chocolate)

\$258



DOUBLE HUAT PLATTER SET

Good for 6 pax

Empress Radish Cake, Prosperity Savoury Tartlet, Cake Platter x 24 pcs (Kueh Koci, Red Velvet, Real Dark Chocolate)

\$128



TRIPLE HUAT PLATTER SET

Good for 10 pax

Spring Yam Cake, Prosperity Savoury Tartlet, Almond Sugee Loaf Cake 500g, Cake Platter x 24 pcs (Kueh Koci, Red Velvet, Real Dark Chocolate)

\$138



HUAT PLATTER SET

Good for 6 pax

Spring Yam Cake, Golden Prawn Otah Quiche, Cake Platter x 24 pcs (Kueh Koci, Red Velvet, Real Dark Chocolate)

\$118

GIFTBOXES

Health is wealth. Give the gift of health to your loved ones.

ULTRA FORTUNE

Kaffir Lime Cashews 150g,
Sesame Soy Almonds
180g, Dried Premium
Japanese Scallops 100g,
Dried Premium Shiitake
Mushrooms 80g, XO
Chinese Sausage x 8 pcs,
Nature's Nutrition 100%
Pure Raw Honey 500g,
Somerset Estate NZ Pinot
Noir 750ml

\$148



LONGEVITY

Cornflake Cookies x 1
Box, Pineapple Pocket
Pie x 1 Box, Almond
Semolina Sugee 500g,
Spa Foods Longan Red
Date Tea x 8 Satchets,
Somerset Estate NZ
Pinot Noir 750ml

\$118



* Flavours are subject to change, based on availability.

PROSPERITY

Pineapple Pocket Pie
x 2 Boxes, Cornflake
Cookies x 1 Box, Ondeh
Ondeh Cookies x 1 Box,
Chocolate Marble Cake
500g

\$108



GOOD HARVEST

Kaffir Lime Cashews 150g, Sesame Soy
Almonds 180g, Pineapple Pocket Pie x 1 Box,
Almond Crunch Cookies x 1 Box, Chocolate
Marble 500g, Pandan Gula Melaka Marble 500g

\$98



SWEET ABUNDANCE

Pineapple Pocket Pie x 1 Box, Almond Crunch
Cookies x 1 Box, Pandan Gula Melaka Marble
500g, Chocolate Marble 500g, Almond Semolina
Sugee 500g

\$96



For more gifting options, please scan the QR code at the front of the brochure.

SURE WIN LUCKY DIP UP TO \$88,888

WORTH OF FREE GIVEAWAYS & SAVINGS!

Spend \$88 on Chinese New Year cookies and selected* CNY cakes and take home some luck! Stand to win complimentary treats, dining vouchers and exclusive product discounts.

REDEMPTION UNTIL 28 FEB 2021

*Limited lucky dip tickets available at all outlets while stocks last. T&Cs apply.

IN-STORE
SPECIAL!



GEDELE MEMBERS' EXCLUSIVE EARN 2X REBATE POINTS

For Chinese New Year purchases only



Terms & Conditions

Only 1 delivery location will be assigned to one transaction. Not applicable with any other promotions, offers, discounts. The management reserves the right to amend terms and conditions herein without prior notice and all decisions made by the management is final. Promotion is valid till stocks last. Only applicable on festive products.

DELIVERY

TERMS & CONDITIONS

STANDARD

Minimum spend of \$50 per delivery location is required for delivery.

FREE Delivery for orders \$80 and above

DELIVERY FEE

From 9am to 9pm: \$12

Surcharge of \$10 applies for delivery before 9 am

Surcharge of \$10 applies for Tuas, Sentosa, Jurong Shipyard & Jurong Port

The above surcharges still apply for free delivery order

FESTIVE PERIOD (11th TO 14th FEB 2021)

Minimum spend of \$100 per delivery location is required for delivery.

FREE Delivery for orders \$300 and above

DELIVERY FEE

From 9am to 9pm: \$25

Surcharge of \$20 applies for delivery before 9 am

Surcharge of \$20 applies for Tuas, Sentosa, Jurong Shipyard & Jurong Port

The above surcharges still apply for free delivery order

**STRICTLY NO AMENDMENTS OF CONFIRMED ORDERS AFTER 5th FEB 2021, 5PM.
A \$15 ADMINISTRATIVE AMENDMENT FEE WILL BE IMPOSED FOR ANY CHANGES.**

Conditions

We endeavour to get your food to you on time. Please allow an additional grace period of 45 - 60 minutes after your preferred delivery time slot for unforeseen weather and traffic conditions.

  **cedelesingapore**

Order enquiries: orders@cedeledepot.com | cedelemarket.com