

# **WECHAT 2019 SUMMER CAMPAIGN**

Campaign Period: 10<sup>th</sup> July 2019 – 10<sup>th</sup> Aug 2019

#### **General Terms and Conditions**

- 1. Marina Bay Sands Pte Ltd (the "Organiser" or "MBS") is the organiser of the 'WeChat 2019 Summer Campaign' ("Campaign"). The Terms and Conditions contained herein, including information on how to participate in the Campaign, will apply to the Campaign.
- 2. The Campaign will run from 10<sup>th</sup> July 2019 18:00 hours Singapore time to 10<sup>th</sup> Aug 2019 23:59 hours Singapore time ("Campaign Period"). This Campaign will expire at the end of the Campaign Period at which time, no further participation in this Campaign will be permitted.
- 3. The Campaign is available to all customers who have WeChat accounts and are aged 18 years old and above ("Participant"). The following parties are not eligible to participate in the Campaign:
  - (i) advertising agencies and affiliates of MBS who are directly involved in the promotion of the Campaign;
  - (ii) employees of MBS tenanted retailers; and
  - (iii) employees of MBS and their immediate family members.
- 4. The Campaign comprises of one (1) interactive game page hosted on MBS' WeChat Account.
- 5. The WeChat interactive game is a virtual game which requires Participants to catch as many balls as possible within a limited time on the interactive game page. At end of the game, the call-to-action page is ICBC hotel offer landing page. <a href="https://www.marinabaysands.com/sands-rewards-lifestyle/icbc-mbs.html">https://www.marinabaysands.com/sands-rewards-lifestyle/icbc-mbs.html</a>. One (1) WeChat ID allows Participants to play the game up to one (1) time per day.
- 6. MBS reserves the right, at any time and without prior notice, to amend or alter the Terms and Conditions of the Campaign, terminate the Campaign or adjust the draw prize structure, type and

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distribution of this Campaign and all Participants agree to be bound by such amendments, adjustment and termination.

- 7. MBS further reserves the right to disqualify your participation in this Campaign if:
  - (a) you have cheated;
  - (b) tampered or attempted to tamper with the entry process of this Campaign;
  - (c) manipulated or attempted to manipulate the operation of this Campaign; or
  - (d) your conduct is in breach of the Terms and Conditions including providing false information (such as fake accounts, personas or photos) or deliberately withholding information.
- 8. By participating in the Campaign, Participants grant MBS permission for MBS to publish the Participant's name on MBS' marketing channels and on MBS' WeChat and Weibo accounts. Participants agree to the collection, use and disclosure to third party service providers by MBS, of any personal data provided by a participant to MBS in conjunction with the Campaign, for such purposes as MBS deems reasonably necessary for the administration and management of the Campaign.
- 9. By participating in this Campaign, you agree to MBS or any of its related companies including but not limited to Las Vegas Sands Corporation in the U.S. (collectively, the "Company"), the Company's agents and third party service providers and governmental and regulatory authorities (whether located in Singapore or elsewhere) (collectively, the "Parties") to collect, use, store, disclose to the Parties, and/or broadcast via any corporate and public media platforms in any jurisdiction ("Use") your personal data as collected by MBS from time to time (the "Data") for the purposes of:
  - (a) processing and administering matters relating to this Campaign, customer service matters (e.g. contacting you for surveys, conducting data profiling and data analytics to better understand your preferences to improve MBS' services, etc.), or any purposes as set out in the prevailing MBS' privacy policy at <a href="http://www.marinabaysands.com/policy.html">http://www.marinabaysands.com/policy.html</a>, and the Company's legal, operational and business needs;

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- (b) complying with the Company's internal policies, any applicable law/regulation and request/direction of any applicable authorities of any relevant jurisdiction that is binding on the Company; and
- (c) marketing and advertising the Company's business within and outside of Singapore. For this purpose, you grant MBS a licence to Use your personal data, including your images and likeness, and waive all claims for payment for such Use.
- (d) You may withdraw their consent to the above processing or access or correct their personal data by following the instructions as set out in <a href="https://www.marinabaysands.com/data-protection-office.html">https://www.marinabaysands.com/data-protection-office.html</a>. Please note that MBS may be unable to administer the Promotion without your consent to the above.
- 10. MBS will not be responsible for (i) electronic transmission errors or delays resulting in your inability to participate or other loss, (ii) theft or destruction of or unauthorised access to or unauthorized alterations of materials, or technical, hardware, software failures of any kind, (iii) lost or unavailable connections, or delayed computer transmissions, whether caused by MBS, users, or by any of the equipment or programming associated with or utilised in this Campaign or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent your ability to participate in this Campaign, or (iv) any loss of opportunity to participate in this Campaign for any reason whatsoever.
- 11. MBS shall not be held liable for (i) any delay in performing or partial or total failure to perform any of its obligations to the Winning Participants under the Rules, or (ii) its affiliates, authorised dealers/distributors, agents, including without limitation delays, changes, disruptions, cancellations, diversions or substitutions howsoever caused including without limitation as a result of war, terrorist action or threatened terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes. MBS shall not be obliged to give any reason or enter into any correspondence with any persons on any matter concerning this Campaign.
- 12. You agree to release and hold harmless MBS and its affiliates, advertising and promotion agencies, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether



- caused by negligence or not, from: (i) your participation in the Campaign, and/or (ii) your acceptance, possession, use, or misuse of any prize or any portion thereof.
- 13. You agree to indemnify MBS against any losses, claims, demands, liabilities, costs and expenses for personal injury or death, loss, damage to property, breach of any obligations, warranty or representation, intellectual property infringement claims, fines and penalties, which may be imposed on or which MBS may suffer or incur or which may be made, instituted or asserted against MBS arising out of or by reason of negligent acts, omissions, fraud, wilful misconduct, or a breach of obligations, covenants, representations or warranties by you in connection with this Campaign.
- 14. Participants who have won prizes as a result of participating in this Campaign must accept the relevant prize "as is". Any dispute about the quality, condition or performance of the products/services is to be resolved directly between the Participant and the relevant merchant. The merchants supplying the prizes are not a participant in or sponsor of the Campaign.
- 15. MBS has the right to the final interpretation of these Terms and Conditions. In the event of any dispute, the decision of MBS shall be final and binding and no further correspondence will be entertained.

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