

WECHAT 2020 CNY CAMPAIGN

Campaign Period: 10th Nov 2019 – 2nd Feb 2020

General Terms and Conditions

- Marina Bay Sands Pte Ltd (the "Organiser" or "MBS") is the organiser of the 'WeChat Golden Week Campaign' ("Campaign"). The Terms and Conditions contained herein, including information on how to participate in the Campaign, will apply to the Campaign.
- The Campaign will run from the 10th Nov 2019 at 18:00 hours Singapore time to 2nd Feb 2020 at 23:59 hours Singapore time ("Campaign Period"). This Campaign will expire at the end of the Campaign Period at which time, no further participation in this Campaign will be permitted.
- 3. The Campaign is available to all WeChat account holders who are aged 18 years old and above ("**Participant**"). The Campaign comprises of one (1) interactive game hosted on MBS WeChat Account. By playing any of the games, Participant stands a chance to win up to six (6) prizes. The following parties are not eligible to participate in the Campaign:
 - (i) advertising agencies and affiliates of MBS who are directly involved in the promotion of the Campaign;
 - (ii) employees of MBS tenanted retailers managing transactions; and
 - (iii) employees of MBS and their immediate family members ("Non-eligible Participants").

It shall be the duty of employees of MBS to inform their immediate family members that they are not eligible to participate in the Campaign. MBS reserves the right to refuse to issue a prize to a winner determined to be a Non-eligible Participant.

4. The WeChat Interactive Game is a cards collecting game which requires participants to collect 10 different cards in the game. (1) When participants collect 5 cards in the game via selecting the red packet on the game page, they can receive a WeChat cash red packet; (2) Participants can collect another 4 cards by submitting their MBS spending receipt (at least 10-dollar spending). When the participants have collected 9 cards, they will receive a "big" prize; (3) Participants will be able to collect a Final Card (only 50 Final Cards are available) by either making a hotel room booking on WeChat or selecting an "Angbao" icon in the game. The participants who successfully collect a total of 10 cards will win the "grand prize"; (4) Participants who make a hotel room booking on WeChat and commence check-in before 31 Dec 2019 will be given one either \$\$200 or \$\$100 dining voucher (please note that the number of dining vouchers are limited, and this will be given out on a first come first served basis), besides the Final Card. Details of the prizes are set out below:

Prize	Details	Collection Details
Dining Voucher	S\$100 or S\$200 dining voucher for winners who make a hotel room booking on WeChat and commence check-in before 31 Dec 2019 (please	Contact WeChat digital marketing team



	note that the number of dining vouchers are limited)	
Destination dollars	Grand Prize: S\$100 destination dollars or S\$200 destination dollars for total 50 winners who have 10 cards; Big Prize: S\$10 or S\$20 destination dollars for 200 winners who have collected 9 cards	SRL counters 10 Nov 2019 – 9 Feb 2020
Goodie bag	Goodie bag, including red packet and small gifts, for 200 winners who have collected 9 cards	SRL counters 10 Nov 2019 – 9 Feb 2020
Attraction tickets	Attraction tickets (Digital Light Canvas, Sampan, Skypark, and ArtScience Museum tickets) for winners who have collected 9 cards	SRL counters 10 Nov 2019 – 9 Feb 2020
WeChat cash red packet	Y0.8, Y 0.9, Y 1.0, Y 1.1, Y 1.2, and Y 50 random WeChat red packet for winners who have collected 5 cards	On WeChat
Small gifts	Small gifts for winners who have collected 5 cards	SRL counters 10 Nov 2019 – 9 Feb 2020

- 5. Participants who have collected 5 cards in the game can receive a small cash red packet, small gifts, or e-vouchers; participants who have collected 9 cards will get destination dollars, goodie bag or attraction tickets as prize; and participants who have successfully collected 10 cards will have S\$ 100 or S\$ 200 destination dollars. For prizes such as the small gift, goodie bag, attraction tickets, and destination dollar, winners will have to redeem the prizes at B2 SRL counter by 10th Feb 2020. Participants may contact Marina Bay Sands on the Marina Bay Sands official WeChat Account- "xiaosha" should they have any queries on the cards and prizes.
- 6. All prizes must be redeemed within the Redemption Period from 15 November 2019 to 9 February 2020, in the manner specified in the above. In the event where the winners fail to redeem the prizes, MBS reserves the right to regard the prizes as forfeited without liability to the winners. MBS' decision is final.

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- 7. Redemption of the prizes will be further subjected to the winners agreeing to other applicable terms and conditions, such terms and conditions will be provided to the winners together with the notification of winning entry.
- 8. Prizes cannot be exchanged for cash, are non-transferable, non-exchangeable, non-reimbursable and may not be sold or used for any commercial purpose, including but not limited to any use for which the winners would have otherwise been entitled to collect fees or receive any remuneration. Where applicable, all prizes not utilised or redeemed by the applicable expiry date will be forfeited and Marina Bay Sands is not responsible for providing a replacement of the prizes or a refund in any form.
- 9. MBS reserves all rights to revise, alter or delete any terms and conditions in the Campaign at any time without prior notice to you; and the right to postpone, temporarily halt, or terminate this Campaign, or adjust the structure, type and distribution of this Campaign including prizes, at any time and in its sole and absolute discretion.
- 10. MBS further reserves the right to disqualify your participation in this Campaign if:
 - (a) you have cheated or committed a fraud;
 - (b) tampered or attempted to tamper with the entry process/operation of this Campaign;
 - (c) manipulated or attempted to manipulate the operation of this Campaign; or
 - (d) your conduct is in breach of the Terms and Conditions including providing false information (such as fake accounts, personas or photos) or deliberately withholding information.
- 11. By participating in the Campaign, Participants grant MBS permission for MBS to publish the Participant's name on MBS' marketing channels and on MBS' WeChat and Weibo accounts. Participants agree to the collection, use and disclosure to third party service providers by MBS, of any personal data provided by a participant to MBS in conjunction with the Campaign, for such purposes as MBS deems reasonably necessary for the administration and management of the Campaign.
- 12. By participating in this Campaign, you agree to MBS or any of its related companies including but not limited to Las Vegas Sands Corporation in the U.S. (collectively, the "Company"), the Company's agents and third party service providers and governmental and regulatory authorities (whether located in Singapore or elsewhere) (collectively, the "Parties") to collect, use, store, disclose to the Parties, and/or broadcast via any corporate and public media platforms in any jurisdiction ("Use") your personal data as collected by MBS from time to time (the "Data") for the purposes of:
 - (a) processing and administering matters relating to this Campaign, customer service matters (e.g. contacting you for surveys, conducting data profiling and data analytics to better understand your preferences to improve MBS' services, etc.), or any purposes as set out in the prevailing MBS' privacy policy at <u>http://www.marinabaysands.com/policy.html</u>, and the Company's legal, operational and business needs;
 - (b) complying with the Company's internal policies, any applicable law/regulation and request/direction of any applicable authorities of any relevant jurisdiction that is binding on the Company; and



- (c) marketing and advertising the Company's business within and outside of Singapore. For this purpose, you grant MBS a licence to Use your personal data, including your images and likeness, and waive all claims for payment for such Use.
- (d) You may withdraw their consent to the above processing or access or correct their personal data by following the instructions as set out in <u>https://www.marinabaysands.com/dataprotection-office.html</u>. Please note that MBS may be unable to administer the Promotion without your consent to the above.
- 13. MBS will not be responsible for (i) electronic transmission errors or delays resulting in your inability to participate or other loss, (ii) theft or destruction of or unauthorised access to or unauthorized alterations of materials, or technical, hardware, software failures of any kind, (iii) lost or unavailable connections, or delayed computer transmissions, whether caused by MBS, users, or by any of the equipment or programming associated with or utilised in this Campaign or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent your ability to participate in this Campaign, or (iv) any loss of opportunity to participate in this Campaign for any reason whatsoever.
- 14. MBS shall not be held liable for (i) any delay in performing or partial or total failure to perform any of its obligations to the Winning Participants under the Rules, or (ii) its affiliates, authorised dealers/distributors, agents, including without limitation delays, changes, disruptions, cancellations, diversions or substitutions howsoever caused including without limitation as a result of war, terrorist action or threatened terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes. MBS shall not be obliged to give any reason or enter into any correspondence with any persons on any matter concerning this Campaign.
- 15. You agree to release and hold harmless MBS and its affiliates, advertising and promotion agencies, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) your participation in the Campaign, and/or (ii) your acceptance, possession, use, or misuse of any prize or any portion thereof.
- 16. You agree to indemnify MBS against any losses, claims, demands, liabilities, costs and expenses for personal injury or death, loss, damage to property, breach of any obligations, warranty or representation, intellectual property infringement claims, fines and penalties, which may be imposed on or which MBS may suffer or incur or which may be made, instituted or asserted against MBS arising out of or by reason of negligent acts, omissions, fraud, wilful misconduct, or a breach of obligations, covenants, representations or warranties by you in connection with this Campaign.
- 17. Participants who have won prizes as a result of participating in this Campaign must accept the relevant prize "as is".
- 18. MBS has the right to the final interpretation of these Terms and Conditions. In the event of any dispute, the decision of MBS shall be final and binding and no further correspondence will be entertained.

