

Press Release



FOR IMMEDIATE RELEASE

Win prizes and exclusive dining experiences with Sands Rewards LifeStyle

Members can win rewards and unique experiences from 7–27 April at Marina Bay Sands

Singapore (7 April 2014) – Sands Rewards LifeStyle members could win one of many exclusive experiences as Marina Bay Sands presents its “Daily Swipe and Win” game and subsequent “Lucky Draw Finale” as part of its Awesome Treats promotion, which runs from 7 April–27 April 2014. Prizes for the Lucky Draw Finale total S\$100,000 and include Rewards, sumptuous dining experiences, exclusive kitchen tours, theatre tickets and private mixology sessions at the celebrity chef restaurants.

Daily Swipe and Win¹

Members can win instant prizes by swiping their membership cards at the Sands Rewards LifeStyle kiosks located throughout The Shoppes at Marina Bay Sands. All members are entitled to one free game during the promotional period from 7 April to 25 April 2014 and can acquire additional kiosk games by earning 1 Destination Point for each game. For more details on the promotion, visit www.marinabaysands.com/SandsRewardsLifeStyle.

Lucky Draw Finale²

All members are also eligible to be part of the “Lucky Draw Finale” where they stand a chance to win a portion of S\$100,000 in prizes. These exclusive prizes include private kitchen tours, mixology sessions at the celebrity chef restaurants, dinner and wine pairing at CUT by Wolfgang Puck for eight people, dinner at db Bistro Moderne with wine pairing for two people including tickets to the musical *Grease* with a meet-and-greet session with the cast, as well as other dining experiences in celebrity chef and famed restaurants.

As part of the Lucky Draw Finale on 26 and 27 April 2014, two draws will be conducted at 5pm and 7pm with prizes awarded to five winners at each draw. The draw will be conducted at B1 Concierge located one level above the sampan at the Shoppes at Marina Bay Sands.

¹ Members can earn one Destination Point for every \$50 spent at the Shoppes at Marina Bay Sands. Each member is limited to 8 kiosk game plays on each day of the promotion period from 7 April to 25 April 2014.

² To participate in the Lucky Draw Finale, Sands Rewards LifeStyle (SRL) members are required to swipe their membership cards on each day of the Lucky Draw Finale at any SRL kiosk between 2pm – 6:45pm. Selected members will be notified by phone and must approach the draw area within 20 minutes of the announcement of each draw's results.



For more information, visit www.marinabaysands.com/SandsRewardsLifeStyle.

By signing up for a free Sands Rewards LifeStyle membership, members are privy to the very best that Marina Bay Sands has to offer. In addition to a host of fantastic members-only privileges, members earn 3% in rewards on all purchases that can be redeemed at over 175 outlets in Marina Bay Sands including the hotel, luxury boutiques and international brands, as well as restaurants and bars. Sands Rewards LifeStyle membership registration is free and guests must be at least 21 years of age to sign up. For more details on the membership, please visit www.marinabaysands.com/SandsRewardsLifeStyle.

Awesome Treats Photo Giveaway on Facebook³

From 31 March to 13 April 2014, Marina Bay Sands Facebook fans can submit a photo via Marina Bay Sands Facebook page with the theme “Awesome treats you had at Marina Bay Sands” to stand the chance to win the grand prize of \$888 Rewards and a private kitchen tour at celebrity chef restaurant db Bistro Moderne. Other prizes include a group mixology session with celebrated bartenders at CUT or Osteria Mozza, and a pair of tickets to the musical *Grease* featuring a meet-and-greet session with the cast in addition to reservations for two at the Cheese and Chocolate Bar with wine paring. For more details on the Facebook giveaway visit facebook.com/marinabaysands from now till 13 April 2014.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

³ All Marina Bay Sands Facebook fans are eligible to participate in the giveaway. Participants must be at least 21 years old and be a Sands Rewards LifeStyle member to be entitled to the prizes and bonus entries in the Lucky Draw Finale.