

Fact Sheet



Corporate Social Responsibility

Marina Bay Sands' commitment to Singapore extends far beyond helping achieve the country's economic and tourism goals. The integrated resort uses its unique resources and active team member volunteerism to help meet Singapore's social needs and create a positive impact in the local community.

Its award-winning Corporate Social Responsibility (CSR) programme, **Sands for Singapore**, supports meaningful causes with a focus on youth, education and the arts in Singapore. The integrated resort creates a positive impact through deep collaborations with its community partners including *Community Chest Singapore*, *Association for Persons with Special Needs (APSN)*, *AWWA*, *Cerebral Palsy Alliance Singapore (CPAS)* and more.

Giving Back to the Community

- In 2019, over **4,700 Team Members** gave time to the community, contributing more than **12,000 hours**.
- [**Sands for Singapore Charity Festival**](#) is Marina Bay Sands' signature CSR event. Since 2013, the multi-day festival has helped to raise **over S\$27 million**, supporting Singaporean social service organisations to fill gaps in programmes tailored for children, families and the elderly.
- Since 2018, Marina Bay Sands has worked with the **Singapore Institute of Technology (SIT) on a bursary** for undergraduates pursuing a degree in hospitality. **40 students** from the 2018 to 2020 academic cohorts will benefit from the IR's S\$200,000 gift to SIT.
- Inspiring even more young Singaporeans to choose a career in hospitality, the **Sands for Singapore Career Kickstarter programme** gives Upper Secondary school students an insight into the operations and the talent that makes Marina Bay Sands one of the most successful integrated resorts in the world. Over **500 students** have experienced the programme since it began in 2016.
- In 2018, the special needs community received a boost from Marina Bay Sands' contribution of S\$160,000 to the **Association for Persons with Special Needs' (APSN) off-site training programme**. The programme provides immersive industry experience for **250 APSN trainees** and alumni in areas ranging from food and beverage, culinary and nursing.
- Through **AWWA Family Services**, Marina Bay Sands' contribution of S\$360,000 since 2018 went towards supporting up to **50 vulnerable Singaporean families** with temporary accommodation and counselling intervention.
- Since 2015, some **600,000 hygiene kits** have been assembled by Sands properties across Las Vegas, Macau and Singapore as part of the **Las Vegas Sands Corp's Global Disaster**

As of March 2020

Fact Sheet



Relief & Community Preparedness Hygiene Kit Build with Clean The World and Red Cross. The kits were distributed to populations in need to promote good health.

- In July 2014, Marina Bay Sands pledged a symbolic support of S\$750,000 for the **Public Art Trust by National Arts Council**, in its bid to raise public art awareness among Singaporeans. As the first corporate donor for the Public Art Trust – which will raise the profile of artworks in public spaces – the endorsement is in line with the integrated resort's continuing commitment to raise public art awareness among Singaporeans.
- The **Rain Oculus** has doubled as a wishing well for many visitors. Since 2011, coins totaling a value of over **S\$360,000** have been collected and **donated to the Community Chest**.
- Since 2016, the integrated resort's hotel towers and ArtScience Museum have been lighting up in a brilliant shade of purple to support the **Purple Parade** movement, **advocating inclusivity for persons with special needs and disabilities**.

Awards and Accolades

Over the years, Marina Bay Sands has been recognised for its contributions to Singapore and helping to meet the social needs of the local community. The awards include:

- Best Country Award for Overall CSR Excellence in Singapore, Global CSR Summit & Awards, 2018
- Progressive Employer Award at the 5th Enabling Employers Awards (EEA), 2019
- Distinguished Patron of the Arts Award by the National Arts Council, 2012 to 2019
- Charity Gold Award by the Community Chest, 2017 to 2019
- Certificate of Recognition by AmCham CARES, 2016 to 2018
- Best Community Building Award by Singapore Creative CSR Awards, 2016
- Corporate Platinum Award by the Community Chest, 2012 to 2016
- SG50 Arts Patron Award by the National Arts Council, 2015