

Press Release



FOR IMMEDIATE RELEASE

Explore the influence of Andy Warhol on Southeast Asian art

Artworks from Singapore, Malaysia and Thailand to be part of Andy Warhol: 15 Minutes Eternal exhibition at ArtScience Museum

Singapore (27 February 2012) 25 years after his death, Andy Warhol's creations continue to make an impact on the global art scene. To highlight the influence of Andy Warhol on Southeast Asian modern and contemporary art, three artists from the region have been selected to showcase their artworks as part of the upcoming *Andy Warhol: 15 Minutes Eternal* exhibition at ArtScience Museum at Marina Bay Sands in Singapore when it opens on 17 March 2012. This collection is exclusive to the Singapore venue of the exhibition.

Over 16 artworks and associated documentation such as publications and photographs have been selected by ArtScience Museum with each reflecting a visual language similar to Warhol's but infused with distinctive cultural elements. Specially curated by the museum for the exhibition, the artworks draw on common themes and techniques made famous by the iconic Pop Artist, for example his interest in mass consumer, pop and celebrity culture, and the use of mass reproduction techniques for art.

Mr. Nick Dixon, Executive Director, ArtScience Museum at Marina Bay Sands said, "Andy Warhol was not only an internationally renowned artist who made art accessible to the masses, he had a huge influence on a new generation of artists whether they realized or not. With the 'Warhol in Southeast Asia' gallery, we contextualize Warhol's influence in the region and demonstrate how Asian art can bridge the East-West divide. ArtScience Museum at Marina Bay Sands aims to promote creativity through innovation and these Southeast Asian artists perfectly demonstrate how to achieve that."

Key highlights include: taking famous icons such as Mickey Mouse from their "Western" environment and depicting them as traditional Thai mythical figures; and a local take on Warhol's *Campbell Soup* series with a can of Ma Ling luncheon meat – a brand of canned processed meat many local Singaporeans can identify with.

Visitors to the gallery will be able to view the artworks from three artists from Singapore, Malaysia and Thailand, including:

1. Jahan Loh (Singapore): Jahan Loh works primarily in the field of urban pop painting. He merges both the traditional presentation mode of “high-end” visual pop art with modern street art into his paintings.
2. Ibrahim Hussein (Malaysia; 1936-2009): Ibrahim Hussein devised a medium called “printage” which is a combination of printing and collage. Having met Andy Warhol in 1977 as a fellow exhibitor, he created a printage in memory of his friendship with Warhol.
3. Jirapat Tatsanasomboon (Thailand): Jirapat Tatsanasomboon is known for applying pop-art style to his paintings which often feature interactions between East-West and Modern-Traditional. He takes on well-known icons in the art and entertainment industry and immerses them in a Thai context.

Andy Warhol: 15 Minutes Eternal is the largest collection of iconic works by Andy Warhol exhibited in Asia and will be on display at ArtScience Museum at Marina Bay Sands on the 25th anniversary of the artist’s death. The exhibition, sponsored by BNY Mellon and organized by The Andy Warhol Museum in Warhol’s home town of Pittsburgh, chronicles the breadth of Warhol’s career and demonstrates the scope of his interests.

Andy Warhol: 15 Minutes Eternal will run from 17 March 2012 until 12 August 2012. This exhibition is part of an Asian tour that will travel to five cities over 27 months starting in Singapore. It will then move on to Hong Kong, Shanghai, Beijing and finally Tokyo in 2014. Tickets for the exhibition are now available for sale.

Boasting an iconic lotus-inspired design, the world’s first ArtScience Museum at Marina Bay Sands is the premier venue for major international touring exhibitions from the most renowned collections in the world. Exhibitions held at ArtScience Museum include: *Genghis Khan: The Exhibition*; *Traveling The Silk Road: Ancient Pathway To The Modern World*; *Shipwrecked: Tang Treasures and Monsoon Winds*; *Van Gogh Alive*; *Dali: Mind of a Genius*; *Titanic: The Artifact Exhibition* and *Cartier Time Art*. Featuring 21 gallery spaces, totaling 50,000 square feet, ArtScience Museum delivers an impressive array of exhibits that embrace a spectrum of influences from art and science, media and technology, to design and architecture.

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Visitor Information:

Ticketing	Admission charges for the ArtScience Museum are priced as follows:						
	Category	Price for admission to <i>Andy Warhol + ArtScience</i> exhibition		Price for admission to <i>Titanic: The Artifact Exhibition + ArtScience</i> exhibition		Price for all-access ticket	
		Non-Singapore Resident	Singapore Resident	Non-Singapore Resident	Singapore Resident	Non-Singapore Resident	Singapore Resident
	Adult	\$15	\$13	\$24	\$20	\$28	\$24
	Senior (65 years old & above)	\$14	\$12	\$21	\$18	\$27	\$23
Child (2-12 years old)	\$9	\$8	\$14	\$13	\$16	\$14	
	<p>Note:</p> <ul style="list-style-type: none"> • Prices are inclusive of museum admission, 7% GST and booking fee • Tickets can be purchased on the ArtScience Museum website www.marinabaysands.com/ArtScienceMuseum and all Marina Bay Sands box offices. • Singapore Citizens, Permanent Residents, and holders of Employment Pass, Work Permit, or Dependent's Pass must show valid proof of identity (ID) upon purchase, subject to one admission ticket per ID. 						
Opening Hours	<ul style="list-style-type: none"> • 10am to 10pm daily, including weekends and public holidays. Last entry into the ArtScience Museum is at 9.00pm. 						

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About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. The Warhol has an extensive traveling exhibitions program, loaning Warhol's artwork to museums around the world. Since 1996, exhibitions organized or co-organized by The Warhol have been seen by over 9 million people in 36 countries. Further information about Andy Warhol and The Andy Warhol Museum is available via www.warhol.org/museum/pressroom.

About BNY Mellon

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With a growing global readership (now 4.5m) and a reputation for insightful analysis and perspective on every aspect of world events, *The Economist* is one of the most widely recognised and well-read current affairs publications. The paper covers politics, business, science and technology, and books and arts, concluding each week with the obituary. Its website (www.economist.com) offers articles from the past ten years, in addition to web-only content such as blogs, debates and audio/video programmes. *The Economist* is now available to download for reading on Android, iPhone, or iPad devices.

About Bloomberg

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