

David Beckham returns to join Marina Bay Sands in giving back to Singapore

Global icon inspires 90 athletes during a football clinic and signs a pair of football boots for the 'Celebrities Give Back to Singapore' auction



Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands and David Beckham with beneficiaries from SportCares Singapore, Special Olympics, Deaf Sports Association (Singapore) and Bedok Youth Society for the Disabled Credit all images to Marina Bay Sands

Singapore (14 June 2014) – David Beckham returned to Singapore with great fanfare as he conducted a football clinic with beneficiaries from SportCares Singapore, Special Olympics, Deaf Sports Association (Singapore) and Bedok Youth Society for the Disabled. He signed a pair of football boots as part of his contribution towards the 'Celebrities Give Back to Singapore' auction to be held from today till 1 August. The auction is a component of the highly-anticipated annual Sands for Singapore Festival to be held from 1-3 August.





David Beckham with his autographed football boots which will be auctioned during "Celebrities Give Back to Singapore" auction as part of Sands for Singapore Festival in August

Starting the event with an inspirational video about his journey as a successful footballer, Beckham also addressed the audience with a motivational talk on the importance of team work and passion.

Beckham was well in his element while conducting an exclusive football clinic with the 90 participants. They included underprivileged youth, youth-at-risk and people with different disabilities, ranging from cerebral palsy, intellectual disability and hearing impairment.





David Beckham during the exclusive football clinic with Sands for Singapore beneficiaries

The stations set up at the Marina Bay Sands Event Plaza consisted of 'kick by numbers', a foosball station and a game simulator. The young athletes' excitement was palpable as they enjoyed the unique experience of interacting and playing with the sporting legend. For many, it was a dream come true to have the rare chance of gaining some football pointers and personal insights from Beckham.





David Beckham interacting with Sands for Singapore beneficiaries

As Marina Bay Sands kick starts its upcoming annual Sands for Singapore Festival, Beckham also presented and signed a pair of boots as the final auction item for 'Celebrities Give Back to Singapore' auction. The boots were added to the list of auction items alongside his wife Victoria Beckham's earlier contribution of three hand-picked items from her clothing line collections.





David Beckham Community Event

"We are honoured to have the support of David Beckham for our annual Sands for Singapore festival once again. We appreciate that he remains so involved, as he continues to participate in our ongoing initiatives for the young athletes and charities. Last year's inaugural Sands for



Singapore Festival helped raise over \$3.6 million and we hope to do even better this year. The Sands for Singapore Festival is part of our year-long list of activities dedicated to reaching out to the Singaporean community and we are grateful for these opportunities to further develop our long-term relationships with our partners," said Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands.



Autographed football boots from David Beckham for "Celebrities Give Back to Singapore" auction

All proceeds from the auction will go to Marina Bay Sands' charity partners, BT Budding Artist Fund and The Straits Times School Pocket Money Fund.

Beckham joins a stellar list of celebrities who have been inspired to team up with Marina Bay Sands to give back to the local community. Other stars have been equally generous and bighearted as well while visiting Marina Bay Sands. Contributors include Eva Longoria with Italian jeweler Damiani, the main cast of The Amazing Spider Man 2, Jackie Chan, RAIN and sportsmen Rio Ferdinand and Manny Pacquiao, amongst many others. (For full list, please refer to Appendix A)



The contributed items of the celebrities are showcased near the concierge next to the Skating Rink at The Shoppes for Marina Bay Sands until 3 August. Items will be displayed in showcases with plates presenting information such as their respective lot number and the bidding mechanism. Seven items, including Beckham's football boots, will also go under the hammer during a live auction at The Business Times Dream Ball on 1 August.

Corporates and individuals are invited to put in bids for the one-of-a-kind auction items, at <u>http://bit.ly/sandsforsingapore</u> from today.

Beckham also met up with the local winner of the first-ever "Unlocking The Vault to Meet David Beckham" Facebook contest. Kaitlyn Melissa Leow was one of five lucky fans who won a oncein-a-lifetime opportunity to meet the global icon. She also enjoyed a luxurious one-night stay in a Marina Bay Sands Club Room and the chance of having an exclusive meet-and-greet session with the renowned ex-footballer.

"I have been a fan of David Beckham since I was 11 years old. I have followed his career since his glorious days with Manchester United. It is such an honour to meet the man himself and I thank Marina Bay Sands for giving me this opportunity," said Kaitlyn.

Beckham's first visit to Marina Bay Sands was a Sands for Singapore initiative in June 2013 where local children from The Guardian Academy and Singapore Association for the Deaf's affiliated schools were given an opportunity to meet and be inspired by the football legend. Beckham also showed his support for the inaugural Sands for Singapore Festival, which took place from 16-18 August 2013, by signing a jersey that formed the centrepiece of a charity auction.

Join in the conversations for David Beckham's community event at hashtags #BecksMBS #DavidBeckham #SandsforSingapore.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com



Sands for Singapore, Marina Bay Sands' corporate social responsibility programme, is committed to helping Singapore in meaningful ways. By using our unique resources as well as mobilising our active volunteerism, we aim to create a positive difference in the lives of Singaporeans. Our designated charities, including the Singapore Association for the Deaf (SADeaf), BT Budding Artists Fund, ST School Pocket Money Fund, Association for Persons with Special Needs (APSN), WECARE Community Services and Art Outreach Singapore have benefitted from our continuous support and engagement. Besides working with our designated charities, we further support beneficiaries including those related to youth and education.

For Media Enquiries

Sarina Pushkarna (+65)6688 0013 / <u>sarina.pushkarna@marinabaysands.com</u> Gayathri Ramasamy (+65)6688 1407 / <u>gayathri.ramasamy@marinabaysands.com</u>

Images of auction items and celebrities:

https://www.hightail.com/download/ZUcwbIR0dEM5RIo4SjhUQw

Images of David Beckham Community Event:

https://www.hightail.com/download/ZUcwK3BIT2JENIJvZE1UQw

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APPENDIX A

No.	Celebrity names	Category	Description	Copy for display	Starting Bid Price
1	David Beckham	Sports	1 pair of autographed football boots	David Beckham first visited Marina Bay Sands in 2013 and lent his support to Sands for Singapore Festival by contributing a signed jersey for auction. He returned to Marina Bay Sands in June 2014 and delighted 90 children and youth with a soccer clinic. For this year's 'Celebrities Give Back to Singapore' auction, Beckham has contributed a signed pair of football boots. Widely known for his philanthropic efforts, Beckham has given back to underserved communities and causes that he is deeply passionate about. His focus on helping children has led to his appointment as a UNICEF Ambassador, while his own charity, the Victoria and David Beckham Charitable Trust, provides wheelchairs to children in need.	US\$1,000 or S\$1,250

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2	Manny Pacquiao + Brandon Rios	Sports	1 set of autographed boxing gloves	Emmanuel "Manny" Dapidran Pacquiao and Brandon Lee Rios were in Marina Bay Sands for the Ultimate Fighting Championship (UFC) Fight Singapore. Both boxers have autographed a set of boxing gloves for this auction. Outside of the rink, both Pacquiao and Rios are passionate about giving back to society. Pacquiao has established the Official Manny Pacquiao Foundation to support underprivileged individuals in the Philippines, while Rios is an active supporter of PADRES Contra El Cáncer (Parents Against Cancer), an organisation that works with children and their families affected by cancer.	S\$250
3	Wang Lee Hom + Zhang Ziyi	Entertainment	1 autographed My Lucky Star movie poster	Both Wang Lee Hom and Zhang Ziyi were in Marina Bay Sands for the Asian premiere of "My Lucky Star" where several scenes in the movie were filmed at Marina Bay Sands. The two leads have contributed an autographed movie poster during their time on property. Wang was World Vision Malaysia's 15 th Anniversary ambassador in 2011 and sponsored 20 children under World Vision's international child sponsorship programme. Zhang has supported various causes related conservation and health, including WildAid and Elton John AIDS Foundation.	S\$35

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4	Engelbert Humperdinck	Entertainment	1 autographed CD: " The Best of Engelbert Humperdinck"	Engelbert Humperdinck held his recent concert at Mastercard Theatres at Marina Bay Sands and has contributed one autographed CD of his best hits to the auction. Besides his passion for music, Humperdinck is a generous supporter of various causes including those related to cancer and healthcare. His charitable work has even inspired his fans to raise money for these causes.	S\$100
5	RAIN	Entertainment	MCM Backpack	Marina Bay Sands welcomed Rain for his performance as well as the grand opening of MCM (Mode Creation Munich) last year. As part of his exclusive line with MCM, a limited edition backpack was donated by Rain for the auction. Rain is an active supporter of causes related to children and an advocate for environmental protection.	S\$1,300
6	Jackie Chan	Entertainment	Autographed green silk scarf	Jackie Chan was at Marina Bay Sands to grace the red carpet event and gala premiere of his recent action movie, POLICE STORY 2013. As a notable philanthropist, Chan has contributed an autographed green silk scarf to the auction. Chan is no stranger to charitable work and is an enthusiastic supporter of hundreds of charities including UNICEF, Operation Smile and his very own Jackie Chan Charitable Foundation. His foundation offers scholarships and active help to Hong Kong's young people, as well as provision of medical services, aid to victims of natural disasters or illnesses, and projects where the major beneficiaries are Hong Kong people or organisations	S\$150

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7	Jacky Wu	Entertainment	Autographed Bow Tie + signed photo	Jacky Wu was at Marina Bay Sands for a special event and has generously donated one of his bow ties and an autographed photo. Known for his quick witted humour, Wu currently ranks as one of the most popular entertainers in Taiwan. He is active in giving back to the community and frequently	S\$50
				participates in fund-raising campaigns for disaster relief such as the massive earthquake at Sichuan (2008). He is also active with causes related to breast cancer prevention.	
8	Teresa Carpio	Entertainment	Autographed Vinyl Disc	Hong Kong singer and actress Teresa Carpio graced Marina Bay	S\$50
9	Teresa Carpio	Entertainment	Autographed CD: A Family Christmas Album	Sands this year and contributed an autographed album - "A Family Christmas Album" and a vinyl disc. As a mother and singer, Carpio is active in helping talented children who have a strong interest in music, but lack the resources to fulfil their potential.	S\$25
10	Xiao Zhong (小 钟)	Entertainment	Ring enclosed with signed pouch	As one of Jacky Wu's protégés, Xiao Zhong's quick wit and comedic timing has earned him a reputation as a respectable host in the entertainment industry. During his stay with Marina Bay Sands, he kindly contributed a personal ring with an accompanying signed jewelry pouch. Xiao Zhong is an active advocator of his ethnic Hakka roots and participates in many causes related to the elderly.	S\$45



11	Power Station	Entertainment	Autographed Harmonica	Taiwanese rock duo Power Station electrified audiences during a special	S\$150
12	Power Station (动力火车)	Entertainment	Costume accessory with autographed box	event at Marina Bay Sands in early 2014. For the auction, Power Station has donated a set of necklace and bracelet, along with an autographed box and an autographed Harmonica. The rock duo, composed of Yu Chiu- hsin and Yen Chih-lin, is an enthusiastic supporter of causes related to children. As indigenous Taiwanese, the duo has a firm belief in providing equal opportunities to children and holds charity concerts and events to raise funds for indigenous Taiwanese children.	S\$100
13	Sun Nan (孙楠)	Entertainment	Autographed audio headset	Sun Nan, one of China's most popular award-winning singers, has donated an autographed audio headset for one of his lucky audiophile fans. No stranger to charity Sun is an enthusiastic supporter of a variety of causes and has lent his singing prowess to help raise funds for disaster relief.	\$30
14	Cast of SpiderMan II: Andrew Garfield, Emma Stone, Jamie Foxx and Director Marc Webb	Entertainment	Two autographed SpiderMan caps	The cast of The Amazing Spider-Man II – Andrew Garfield, Emma Stone and Jamie Foxx – thrilled fans and electrified the atmosphere at Marina Bay Sands when they were here in Singapore for the film's global media event. The cast also celebrated Earth Hour in Singapore, helping to spread the message that people are the true every day super-heroes of the planet and have the power to take a stand to protect the planet. Along with the director of The Amazing Spider-Man II Marc Webb, the main cast has signed two official SpiderMan caps for this auction.	S\$50



15	Eva Longoria	Entertainment	Damiani	Eva Longoria was at Marina Bay	S\$
13	Eva Longoria	Linenainment	silver bracelet with diamond	Sands for Italian jeweller - DAMIANI press conference. Along with Damiani, she has generously donated a silver bracelet with diamond for the auction. Longoria is an avid supporter of causes that make a difference in the Latino community. She is the national spokesperson for PADRES Contra EI Cancer (Parents Against Cancer), a nonprofit organisation committed to improving the quality of life for Latino children with cancer and their families. She also established the Eva Longoria Foundation to support programmes which help Latinas excel in school and attend college.	1,740
16	Victoria Beckham	Entertainment	1 Hexagonal chain Bag, Tangerine	British fashion designer and style icon Victoria Beckham was in Singapore to present an exclusive personal edit of her collections. The	USD 4170 or S\$5,237
17	Victoria Beckham	Entertainment	1 A-line mini Dress, Black	intimate presentation was held for a select group of guests and members of the press at ArtScience Museum at	USD 2950 or S\$3,710
18	Victoria Beckham	Entertainment	1 pair Acetate Sunglass	Marina Bay Sands. She has supported numerous charities related to children and together with her husband, David Beckham, served as patrons to the Elton John AIDS Foundation. The couple's Victoria and David Beckham Charitable Trust supports initiatives for sick and disabled children and provides wheelchairs to children in need, The items displayed here – A-line Mini Dress, Acetate Sunglass and Hexagonal chain bag - are generously contributed by Victoria Beckham.	USD 780 or S\$979

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19	Rio Ferdinand	Sports	1 Signed jersey	Rio Gavin Ferdinand has been a guest at Marina Bay Sands on several occasions, one of which included a soccer clinic conducted with other English Premiere League Players for Sands for Singapore beneficiaries. Ferdinand has donated an autographed Manchester United football jersey. Ferdinand's passion lies not just in football, but also in social issues and young people. He set up the Rio Ferdinand Foundation to inspire and enable young people to reach their potential by providing education and	S\$106
20	Sergio Aguero	Sports	1 Signed jersey	employment pathways. Sergio Leonel "Kun" Agüero Del Castillo is an Argentine professional footballer who plays as a striker for English club Manchester City and the Argentina national team. In 2012, he won Manchester City's player of the year as voted for by the fans. As one Manchester City's highest goal scorer, his goal tally for the 2013/2014 English Premiere League currently stands at 17 (as of May 2014). Aguero has donated an autographed Manchester City football jersey.	S\$133

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21	Christian Sprenger	Sports	2 pairs of autographed trunks	Christian Sprenger was recently at Marina Bay Sands' iconic Infinity Pool to launch the Singapore Swim Stars as well as conduct a clinic for children with disabilities. For the auction, he has donated 2 pairs of autographed trunks, one of which is the very same pair he wore when he won for the2013 World Championships. Sprenger burst onto the Australian Swimming Team in 2006 when he	S\$100
				qualified for the Melbourne Commonwealth Games and has won a silver and bronze medal at the London Olympic Games. In the 2013 World Championships, Sprenger won Gold in the100m Breaststroke and Silver for the 50m Breaststroke. He is now training the 2016 Olympic Games in Rio.	
22	Tetsuya Wakuda	F&B	1 signed cook book + Table for 2 at Waku Ghin	Chef Tetsuya Wakuda, considered by many as Australia's finest chef, ventured into Singapore in 2010 and has won critical acclaim for Waku Ghin, one of the celebrity chef restaurants located in Marina Bay Sands.	S\$1,500
				He has contributed an autographed self-entitled cook book "Tetsuya" and has generously donated a table for 2 persons at Waku Ghin, placed No. 7 on Asia's 50 Best Restaurants 2014 list.	