

# Press Release



## **Marina Bay Sands named ‘Best Business Event Venue’ for the fifth time by the Singapore Tourism Board**

*Integrated Resort recognised for delivering top-notch meeting experiences, set to receive the Exceptional Achievement Award next year*

**Singapore** (12 May 2017) – Marina Bay Sands was named ‘**Best Business Event Venue**’ at the 2017 Singapore Tourism Awards last week, making it the integrated resort’s third consecutive win since 2015.

Held on 4 May at the Shangri La Hotel, the prestigious annual awards was previously known as the Singapore Experience Awards, in which Marina Bay Sands was also recognized as the country’s leading business event venue in 2012 and 2013.

With three consecutive wins under its belt, Marina Bay Sands qualifies to receive the ‘**Exceptional Achievement**’ award at the Singapore Tourism Awards next year for its extraordinary feat in garnering consecutive wins in this category.

Mr Oliver Chong, Executive Director, Communications & Marketing Capability, Singapore Tourism Board said, “The Singapore Tourism Awards aims to raise industry standards through showcasing the best of what Singapore has to offer. We would like to congratulate Marina Bay Sands for receiving the Best Business Event Venue for the third year in a row. This truly demonstrates Marina Bay Sands’ consistency and commitment to excellence in order to exceed their customers’ business needs. This in turn has raised the overall standards for business event venues in Singapore.”

Mr Mike Lee, Vice President of Sales, Marina Bay Sands, said: “We are honoured to be a five-time winner of the ‘Best Business Event Venue’ at the tourism awards. This is a testament of our ongoing commitment to create unmatched meeting experiences at Marina Bay Sands. Over the seven years of operations, we have built a global reputation as a leading MICE venue in Asia and Singapore, owing to our unique positioning and ability to deliver. We will continue to build up our team and service offerings, in order to reach more milestones in the years to come.”

The Sands Expo and Convention Centre clinched this year’s honor by virtue of its industry-leading expertise in hosting the 2016 Flight Centre Global Gathering for 3,300 attendees from 14 to 16 July 2016. From providing unique venues such as the iconic Sands SkyPark, to working with the organisers to integrate a Corporate Social Responsibility strategy into their

programme, Marina Bay Sands went beyond its role as a venue host to elevate the success of Flight Centre's event.

### **Major MICE events slated for 2017 and beyond**

Marina Bay Sands continues to build on its strong momentum in its meetings segment with a strong line-up of major flagship shows and first-to-Singapore conferences.

Come 2018, Sands Expo will play host once more to the **Young Presidents' Organization**, first-to-Singapore **Consumer Goods Forum**, as well as **Tax Free World Association (TFWA) Asia Pacific Exhibition & Conference**. TFWA, which concludes its 2017 Asia Pacific edition yesterday at the Sands Expo, has been returning to Marina Bay Sands every year since 2013. **Sibos**, the world's leading financial conference, will also return to Marina Bay Sands in 2021 after a successful run in 2015.

Erik Juul-Mortensen, President of TFWA, said, "As a prestigious international event, the TFWA Asia Pacific Exhibition & Conference demands a venue of outstanding quality. With its exceptional range of facilities to make a working day efficient and effective, Singapore's Marina Bay Sands serves the requirements of all our event visitors for business, as well as for relaxation after work. We have developed a strong partnership with the team over the past five years we have been coming here, and the level of service and support we receive has always been exemplary. We are delighted that we will be returning to the venue until at least 2020."

Other major shows taking place this year include first-to-Singapore six-day flagship conference, the **IEEE International Conference on Robotics and Automation (ICRA)** from 29 May to 3 June, and the first-ever **Downton Abbey: The Exhibition**, a fully immersive experience inside the world of the Carnival Films' multi award-winning and global television phenomenon, starting 17 June.

In October, Sands Expo will also see the return of the 10<sup>th</sup> **Singapore International Energy Week (SIEW)**, as well as Asia's leading travel trade show, **ITB Asia**, which is also celebrating its 10<sup>th</sup> milestone year. The show signed its first multi-year agreement with the integrated resort from 2014 - 2016, where Marina Bay Sands was announced as the official venue partner and official hotel partner. It will continue to be the Expo's mainstay event from 2017 to 2019.

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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