

# Press Release



## Usher in the Spirit of Giving with David Beckham at Marina Bay Sands

*Members of the public are invited to join Beckham as he illuminates the integrated resort for the festive season*

**Singapore** (7 November 2014) – Marina Bay Sands is ushering in the Spirit of Giving with a Festive Light-Up extravaganza with Sands Ambassador David Beckham.

Come 15 November, the international football icon will welcome the holiday season at the Skating Rink at The Shoppes by launching the Festive Light-Up around the integrated resort which will illuminate various parts of the property.

Members of the public can join in the festive revelry at Marina Bay Sands from 7:00pm on 15 November. Those in attendance will be treated to performances by Clara Helms, a finalist on 'Australia's Got Talent' and talents from Kids Performing™ Academy of the Arts, amid other free entertainment.

"It is the season for celebration and Marina Bay Sands is proud to bring in the Spirit of Giving together with David Beckham, who has shown great support for many of our initiatives over the past year. There will be something for everyone at Marina Bay Sands and visitors of all ages will find a reason to celebrate with us this holiday season," said Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands.

"The festive season has always been my favourite time of the year. I am so excited to be able to participate in the celebrations Marina Bay Sands has lined up for Singapore. I look forward to seeing everyone on 15 November at the Skating Rink at The Shoppes," said David Beckham.

### **Marina Bay Sands unveils #TheGiveList**

To add to the excitement, Marina Bay Sands is inviting fans and followers to join in the Spirit of Giving through a Facebook contest, #TheGiveList. Fans from Singapore, Malaysia and Indonesia are invited to share their ideas and stories on #TheGiveList via a Facebook App.

Every week for six weeks, three winners in Singapore will stand to win S\$100 Marina Bay Sands vouchers for coming up with the best ideas for #TheGiveList.

Facebook fans and followers from Malaysia and Indonesia will also be able to participate in the #TheGiveList contest. They will be required to share their stories via the Facebook App and nominate their loved ones. One lucky pair of winners from each country will stand to win a trip to Singapore's iconic Marina Bay Sands during this festive season.

The #TheGiveList contest, which starts on 17 November at [www.facebook.com/marinabaysands](http://www.facebook.com/marinabaysands), will also see the unveiling of four video short stories commissioned by Marina Bay Sands. The videos will highlight the different ways of giving through heartwarming vignettes, to be released in the weeks leading up to 25 December.

### Rewards for shopping at The Shoppes

In addition to the various festivities on property, The Shoppes at Marina Bay Sands will offer guests a S\$30 shopping voucher<sup>1</sup> with every S\$300<sup>2</sup> spent across its various attractions, including The Shoppes at Marina Bay Sands, ArtScience Museum, MasterCard Theatres, Skating Rink, Sampan Ride, Banyan Tree Spa, Sands SkyPark and all restaurants and bars from 14 November to 25 December. The first 100 qualified guests each day will also receive a special gift<sup>3</sup> from retailers such as Etro, Penhaligon's and Shanghai Tang.

The Season of Giving is made all the merrier with an enchanting celebration on the Skating Rink at The Shoppes at Marina Bay Sands, the newly crowned winner at the Singapore Experience Awards 2014 for 'Best Shopping Experience'. In addition to a Santa's Wonderland on the skating rink<sup>4</sup>, shoppers can also enjoy complimentary gift wrapping services and redeem a picture with Santa with a minimum spending of S\$50 at The Shoppes<sup>5</sup>. To add to the festive buzz, delightful roving entertainment such as carolers, live jazz music and a series of well-loved festive mascots will also roam the shopping complex to spread the magic.

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### About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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<sup>1</sup> The S\$30 Shoppes voucher(s) is redeemable at the retail concierge upon presentation of original receipt(s) from participating outlets.

<sup>2</sup> With every minimum spend of S\$300 (In a single or combined up to a maximum of five pieces of same-day original receipts), guest will be awarded the S\$30 Shoppes voucher.

<sup>3</sup> Limited to the first 100 guests per calendar day based on first come first serve; gifts differ each day and are non-selectable

<sup>4</sup> Santa's Wonderland (free for all visitors): 1-25 December, Mon-Fri (5-9pm), Sat & Sun (12-4pm and 5-9pm)

<sup>5</sup> Only for the first 50 shoppers each day, with minimum spending of S\$50 at The Shoppes at Marina Bay Sands