

# Press Release



FOR IMMEDIATE RELEASE

## ***Wonder Full* awarded prestigious PATA Gold Award**

*Light and Water Spectacular beat hundreds of entries  
worldwide to take home prestigious tourism award*

**Singapore (10 October, 2014)** – *Wonder Full*, the spectacular light and water show that captivates audiences every night at Marina Bay Sands, has been awarded the Pacific Asia Travel Association (PATA) Gold Award for outstanding contributions to the tourism industry in the category of Heritage and Culture.

The 13-minute show on the waters of Marina Bay beat hundreds of entries worldwide to take home the prestigious award of which past winners include the Hong Kong Tourism Board, the Tourism Authority of Thailand, Tourism Malaysia and Hong Kong Disneyland Resort.



*Wonder Full plays to approximately 31,800 spectators per week. Credit: Laservision*

This is the second award for *Wonder Full*. In 2012, it was awarded South East Asia's "Best New Tourist Attraction" by the Association of South East Asian Nations (ASEAN) Tourism Forum.

Conceptualized by Mr. Michael A. Leven, President and Chief Operating Officer, Las Vegas Sands Corp, the 360-degree multimedia show has become an iconic attraction in its own right since its inception in February 2011. A sight to behold around the 3.5 km circumference of the Marina Bay area, the dazzling light and water display is enjoyed by approximately 31,800 spectators per week, with a good mix of locals and tourists.

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*Wonder Full* is a stunning showpiece of visual effects using interweaving lasers, searchlights, LEDs, video projectors and giant streaming water screens. The show is set to an original orchestral sound track created specially for the show by renowned Singaporean music composer Iskandar Ismail, and cutting-edge technology deployed by attraction producer Australian-based company Laservision.

“*Wonder Full* is truly a water, land and sky-based 360-degree experience like no other. It acts as a beacon across the bay, encouraging locals and tourists alike to visit Singapore and Marina Bay Sands. We are very proud of this most recent award,” said George Tanasijevich, Chief Executive Officer and President of Marina Bay Sands.



*Wonder Full across the bay. Credit: Laservision*

The show features new and exciting technology that took Laservision three years to develop and refine. A team consisting of 100 specialists in architectural, design, creative, musical, engineering, technical and IT resources were drawn from its Hong Kong, Australia and Singapore offices. Known for its works in large-scale multimedia spectacles and architectural illuminations, Laservision is also behind the Guinness World Book of Record’s “Largest Light & Sound Show” on earth at Hong Kong’s Victoria Harbour.

“We are delighted that *Wonder Full* continues to capture the hearts and minds of thousands of visitors and locals weekly and has been recognised by PATA for its contributions to Singaporean culture,” Shannon Brooks, General Manager Asia, Laservision.

The annual PATA Awards recognise organisations and attractions that have made outstanding contributions to successfully promote the travel industry in Asia Pacific. A total of 21 organisations and individuals were recognised during the PATA Travel Mart in Phnom Penh, Cambodia on 19 September.

*Wonder Full* performs daily at 8pm and 9:30pm, with an additional show at 11pm on Fridays and Saturdays.

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*Members of the public enjoying Wonder Full. Credit: Laservision*

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## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## **About LaserVision**

Laservision is a world leader in Entertainment Communications. Known for their work in Mega Media Attractions, Special Events and Architectural Lighting, Laservision's original creations are enjoyed by tens of thousands of people around the globe each night. From a one night Special Event to a permanently installed Attraction, Laservision has an enviable track record. With 30 years of active industry experience, Laservision has repeatedly taken 1st place in a host of International Awards. Modern audiences demand more from a spectacular and Laservision delivers! With an approved Government Research & Development facility, Laservision is constantly devising new and innovative ways to materialise the creative.

## **For Media Enquiries**

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## **For Images- Credit LaserVision**

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