



SANDS FOR SINGAPORE FESTIVAL 2014

Inspire the Future
at Marina Bay Sands

1 - 3 August 2014

EVENT GUIDE



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WELCOME MESSAGE

Marina Bay Sands® held our first annual Sands for Singapore Festival last year, and raised over \$3.6 million over one single weekend for thousands of beneficiaries, thanks to the collective generosity of our guests, partners and staff. Our mission to give back to the Singapore community has never been stronger and we believe that our unique resources and 9,000-strong workforce are key strengths for us to tap on as we continue to reach out to underserved communities in Singapore.

The creativity and scale of the festival is even bigger this year – we have lined up a series of exciting and noteworthy events and activities spanning the entire property from 1 – 3 August. We thank our partners – local charities, celebrities and retailers – as they join us once again in creating a programme that is uniquely Marina Bay Sands.

Whether it's bidding for an item in the Celebrities Give Back to Singapore auction, taking part in our Celebrity Chef Dine Around dinner, purchasing a retail item from The Art of Shopping, waking up early for the ComChest Heartstrings Walk, or simply visiting SkyPark Observation Deck or Skating Rink, there's something for everyone during this special weekend.

Collectively with our partners and with you, we aim to not just meet, but hopefully exceed the fundraising goals of our designated charities.

Together as one, we invite you to join us on this meaningful journey.

♥ SANDS FOR SINGAPORE IN ACTION



♥ SANDS FOR SINGAPORE INSTAGRAM COMPETITION

Snap a photo of yourself at Sands for Singapore Festival 2014 for your chance to win an exclusive 3D2N staycation for 2 at Marina Bay Sands, dining vouchers, tickets to ArtScience Museum™ and access to Sands SkyPark®!



#SANDSFORSINGAPORE Instagram CONTEST



FOLLOW US

Instagram @MarinaBaySands



TAKE A PHOTO

Snap a selfie or wefie at the festival



TAG & UPLOAD

Tag #SandsForSingapore and upload the picture

For more information, visit www.MarinaBaySands.com/SandsForSingapore

Competition closes on 3 August. Winners will be announced on 5 August, 6pm.
Terms and Conditions apply.

♥ MARINA BAY SANDS GIVES BACK TO SINGAPORE

1 – 3 August | ArtScience Museum, Sampan Rides, Sands SkyPark, Skating Rink

Enjoy Marina Bay Sands' most popular attractions during the festival. All ticket proceeds will go to Community Chest, which supports Singapore's many charities that help provide critical social service programmes to over 300,000 beneficiaries.

ARTSCIENCE MUSEUM

Annie Leibovitz: A Photographer's Life 1990 – 2005 (Now showing until 19 October)

Operating Hours: 10am – 7pm (last admission at 6pm)

View close to 200 iconic images of celebrities and family shots by Annie Leibovitz, one of the most celebrated photographers in the world. An emotional journey into her life and a testimony of her work over a 15-year period, don't miss this showcase at ArtScience Museum.

Spend the weekend at ArtScience Museum and take part in the free programmes offered during the festival.

2 AUGUST

Painting with Light: Cyanotypes | 1:30pm – 2:30pm

Learn about one of the oldest photographic processes and create a beautiful 'blue print' to take home.

Guided Tour: The Architecture of ArtScience Museum | 5pm – 6pm

Learn about the architectural features and environmentally-friendly design of ArtScience Museum.

3 AUGUST

Fun with Photograms | 1:30pm – 2:30pm

Create your own photograms in a darkroom setting and learn basic darkroom techniques using traditional print photography methods.

Workshop: Architecture Adventure | 5pm – 6pm

What makes a building iconic? This workshop for family visitors introduces the ArtScience Museum building through an illustrated story, an interactive tour and a hands-on activity using construction materials.

*All Public Programmes can accommodate up to 20 participants. Register 15 minutes before the start of each session.



SAMPAN RIDES

THE SHOPPES, CANAL LEVEL, B2

Take a Sampan ride along the canal at The Shoppes at Marina Bay Sands®, and enjoy the experience of being gently paddled by hand in a beautifully crafted Chinese wooden boat.

Operating Hours:

11:30am – 8:30pm (last ride at 8:15pm)

Price:

\$10 per person



SKYPARK OBSERVATION DECK

HOTEL TOWER 3, LEVEL 57

Take in spectacular views of the city on one of the world's largest cantilevers 57 storeys high.

Operating Hours:

9:30am – 11pm (Fri – Sun)

Prices:

Adult: \$23

Senior (65 years and above): \$20

Child (2 – 12 years): \$17

♥ HAPPY 49TH BIRTHDAY SINGAPORE!

2 & 9 August, 9:30am – 11pm | SkyPark Observation Deck

Come be a part of the National Day celebrations at SkyPark Observation Deck! With a breathtaking view of the fireworks 200 metres high and a glass of Piper-Heidsieck Champagne in your hand, this special day will be nothing short of memorable.

Proceeds for ticket sales on 2 August will be donated to Community Chest.

Price: \$59 per person

(Includes admission to SkyPark Observation Deck and a glass of champagne/juice*)

*Terms and Conditions apply.

Please visit www.MarinaBaySands.com/SandsForSingapore for more information.

♥ TANGLE



1 – 3 August, 2pm – 4pm & 5:30pm – 7:30pm
Skating Rink at The Shoppes, Canal Level, B2
(Near Rasapura® Masters)

Tangle is an interactive and fun event for children and families. Create a visually stunning giant abstract artwork in a public space using colourful elastic bands, simply by stretching your body and imagination. Adults are encouraged to enter Tangle with children and join in the fun!

All ticket proceeds will go to Community Chest. Free admission for the first 30 children in the 2pm – 4pm session daily.

Price: \$5 each for children under 16 years (Free for accompanying adults)

Please visit www.MarinaBaySands.com/SandsForSingapore for more information.

Limited to 150 children per session. Recommended for children from 2 – 12 years of age.

Tangle
polyglot
theatre is child's play

♥ CELEBRITY CHEF DINE AROUND

1 August, 7pm | CUT, db Bistro Moderne, Osteria & Pizzeria Mozza



Wine and dine for a good cause at Marina Bay Sands. Join us for a roving dinner and whet your appetite with the flavours and aromas of our award-winning cuisines. Have a taste of butler-passed signature dishes from our top Celebrity Chef Restaurants – CUT by Wolfgang Puck, db Bistro Moderne by Daniel Boulud and Osteria & Pizzeria Mozza by Mario Batali – and complete your epicurean adventure with a spread of desserts and fine cheeses at The Cheese and Chocolate Bar.

Savour the experience for charity!

All proceeds will go to Singapore Association of the Deaf.

Price:

\$400 per person

Group bookings for 10 or more: \$380 per person

Group bookings for 20 or more: \$375 per person

Prices exclude \$3 booking fee per ticket.

Tickets are available for purchase at Marina Bay Sands Box Offices (located at Sands SkyPark, ArtScience Museum, MasterCard® Theatres, Hotel Tower 1 and The Shoppes Concierge) or call 6688 8826 for bookings and enquiries.

♥ CELEBRITIES GIVE BACK TO SINGAPORE

Now – 1 August | The Shoppes (Exhibition) & Online (Auction)

As the hotspot for international celebrities, Marina Bay Sands has inspired these visiting stars to contribute a personal item to be auctioned off during Sands for Singapore Festival. Celebrities who have joined us in the spirit of giving include David and Victoria Beckham, Jackie Chan, Andrew Garfield, Emma Stone, Rio Ferdinand and many more.

These items are carefully curated and exhibited at The Shoppes at Marina Bay Sands until 3 August. The public will be able to bid for these items online, and selected pieces will be auctioned off 'live' at the Business Times Dream Ball on 1 August. All proceeds from the auction will benefit the Business Times Budding Artists Fund and the Straits Times School Pocket Money Fund.

To bid online, please visit www.MarinaBaySands.com/SandsForSingapore



♥ THE ART OF SHOPPING

Now – 2 August | The Shoppes

The Shoppes at Marina Bay Sands is collaborating with Art Outreach Singapore for the second year to support local art education. Established international and local brands, including Bally, Ferrari, Raoul and TWG Tea, have donated close to 40 items for local artists to embellish and transform in their own unique ways. Check out these one-of-a-kind art exhibits displayed around the mall, with selected pieces available for online bidding. All proceeds will go to Art Outreach.

Bid now at SandsArtOfShopping.com

EXHIBITS ON DISPLAY AT THE SHOPPES

Canal Level, B2 – 7 For All Mankind: B2-109 • Evisu: B2-110, Ferrari: B2-98 • Frey Wille: B2-216 • LIULI Living: B2-205 • Raoul: B2-17, Salon by Surrender: B2-232/233 • Swatch: B2-105 • True Religion: B2-111 • TWG Tea: B2-65-68A

Galleria Level, B1 – Bally: B1-77A/78 • Brioni: B1-77A/78 • Poney Enfants: B1-59 • Shanghai Tang: B1-12

Bay Level, L1 – Anne Fontaine: L1-25 • Harley Davidson: L1-63 • Fossil Collections: L1-09 • OSIM: B2-58 • The Gems Garden: L1-10 • Ultimate Drive: L1-14

Hotel Lobby – MCM: Hotel Lobby Tower 3, L1-14



ALL STARS

This year, we are celebrating
10 years of ChildAid!

Catch this exciting showcase of young talents and a star-studded alumni of ChildAid to help the less fortunate kids in Singapore.

This concert raises money for The Straits Times School Pocket Money Fund, which helps students from low-income families pay for transport to school and meals at recess, and The Business Times Budding Artists Fund, which provides lessons in music or the arts for underprivileged children and teens.

For more information, visit www.straitstimes.com/childaid or www.facebook.com/childaid

VENUE

Sands Theatre, MasterCard Theatres at Marina Bay Sands

DATES

Dec 5 & 6, 2014

♥ BUSINESS TIMES DREAM BALL

1 August | Sands Expo® and Convention Centre



The Dream Ball 2014 is jointly presented by The Business Times and Marina Bay Sands. Proceeds from the ball will go to ChildAid, in support of The Business Times Budding Artists Fund – which helps underprivileged children aged 5 to 19 develop their talents in music, dance, theatre and the visual arts – and The Straits Times School Pocket Money Fund, which gives a monthly stipend to students from low-income homes to help them with school-related expenses.

Reigning international ballroom champions Arunas Bizokas, Katusha Demidova, Stefano Di Filippo and Daria Chesnokova will grace the dance floor at the event.

For more information or to purchase a table, call 6319 5320 or email yaso@sph.com.sg

♥ APSN FUNDRAISING DINNER: TOWARDS AN INCLUSIVE SOCIETY

2 August | Sands Expo and Convention Centre, Roselle Ballroom



APSN will be co-organising a charity gala dinner with Marina Bay Sands, with Mr SR Nathan as the guest-of-honour. The evening will showcase how far the students and graduates of APSN have come in becoming well-rounded individuals and active contributing members of society. It is also a celebration of society's support and acknowledgement of the differently abled as we move towards an inclusive society.

Please email GalaDinner@APSN.org.sg to purchase a table or visit APSN.org.sg for more information on the Association.

BENEFICIARIES

PROUDLY ORGANISED BY

OFFICIAL VENUE PARTNER

SANDS FOR SINGAPORE FESTIVAL 2014

Inspire the Future
at Marina Bay Sands



ComChest Heartstrings Walk

Register for our 4km charity walk and get a corporate-sponsored goodie bag*!

\$10 per person

*While stocks last

Race to the Sky Vertical Marathon

Conquer 57 storeys for the less privileged and be rewarded with a magnificent panoramic view of the Singapore cityscape at Sands SkyPark.

\$2,000 per team of 4

100% of proceeds go towards helping over 300,000 needy individuals

Donations will be matched **\$1-to-\$1** under the Care & Share Movement.

Register at www.comchest.sg/heartstrings



Enjoy these activities and more at ComChest Heartstrings Walk!



Organised by



MARINA BAY SANDS SINGAPORE



In support of



*As fund-raising and other operating costs are covered mainly by Tote Board and Singapore Pools, every dollar raised by Community Chest will be made available to social service programmes under its care.

♥ 'RACE TO THE SKY' VERTICAL MARATHON & COMCHEST HEARTSTRINGS WALK 2014

3 August | Event Plaza & Sands SkyPark

'RACE TO THE SKY' VERTICAL MARATHON

Conquer 57 storeys for the less privileged! At the end of your climb at Sands SkyPark, take in the magnificent panoramic view of the Singapore cityscape.

Registration:

\$2,000 per team of four

Register for 'Race to the Sky' Vertical Marathon at ComChestHeartstrings.sg/Race-to-the-Sky.php

COMCHEST HEARTSTRINGS WALK 2014

Join the 4km Charity Fun Walk to show your support for the less fortunate. The non-competitive walk around the Marina Bay will be flagged off by guest-of-honour, Mr Tharman Shanmugaratnam, Deputy Prime Minister and Minister for Finance. Purchase a special gift at the bazaar, or enjoy making handicraft with the children.

All proceeds will go to Community Chest.

Registration:

\$10 per person

Register for ComChest Heartstrings Walk 2014 at ComChestHeartstrings.sg/funwalk.php

SANDS FOR SINGAPORE INSPIRATION CENTRE

1 – 3 August, 11pm – 8pm daily

The Shoppes, Galleria Level, L1 (Between Chanel & Salvatore Ferragamo)

The Inspiration Centre is the right place to get all your questions on Sands For Singapore Festival answered! Feel free to drop by and offer us your ideas and feedback for this annual charitable event organised by Marina Bay Sands. At the Inspiration Centre, you can be a part of inspiring the future. Contribute a light bulb to create a fully-lit map of Singapore with any donation, and inspire others to light up Singapore in the spirit of giving back to the less fortunate.

All proceeds will go to Community Chest.



STRANGE FRUIT presents SPHERES

1 & 2 August, 8:30pm & 10pm

Event Plaza

The Strange Fruit company is back at Marina Bay Sands with *Spheres*, a whimsical look at the creation of life through the eyes of four archetypal characters. Inspired by the beautiful imagery evoked in the poem 'The World' by Henry Vaughan, the characters explore humanity's existential relationship to each other and the planet. Don't miss out on the exclusive performances only at the Event Plaza.

This is a non-ticketed free event.

♥ MORE EXCITING EVENTS AT MARINA BAY SANDS



WONDER FULL – LIGHT & WATER SPECTACULAR

Witness a stunning 13-minute showpiece of visual effects by the waterfront, where the universal tale of the journey of life is told through the use of electric light and laser effects.

Shown free nightly at the Event Plaza at these timings:

Sunday – Thursday: 8pm & 9:30pm

Friday & Saturday: 8pm, 9:30pm & 11pm

Wonder Full DVD makes a great souvenir gift, and is available at the Hotel or SkyPark Gift Shop.



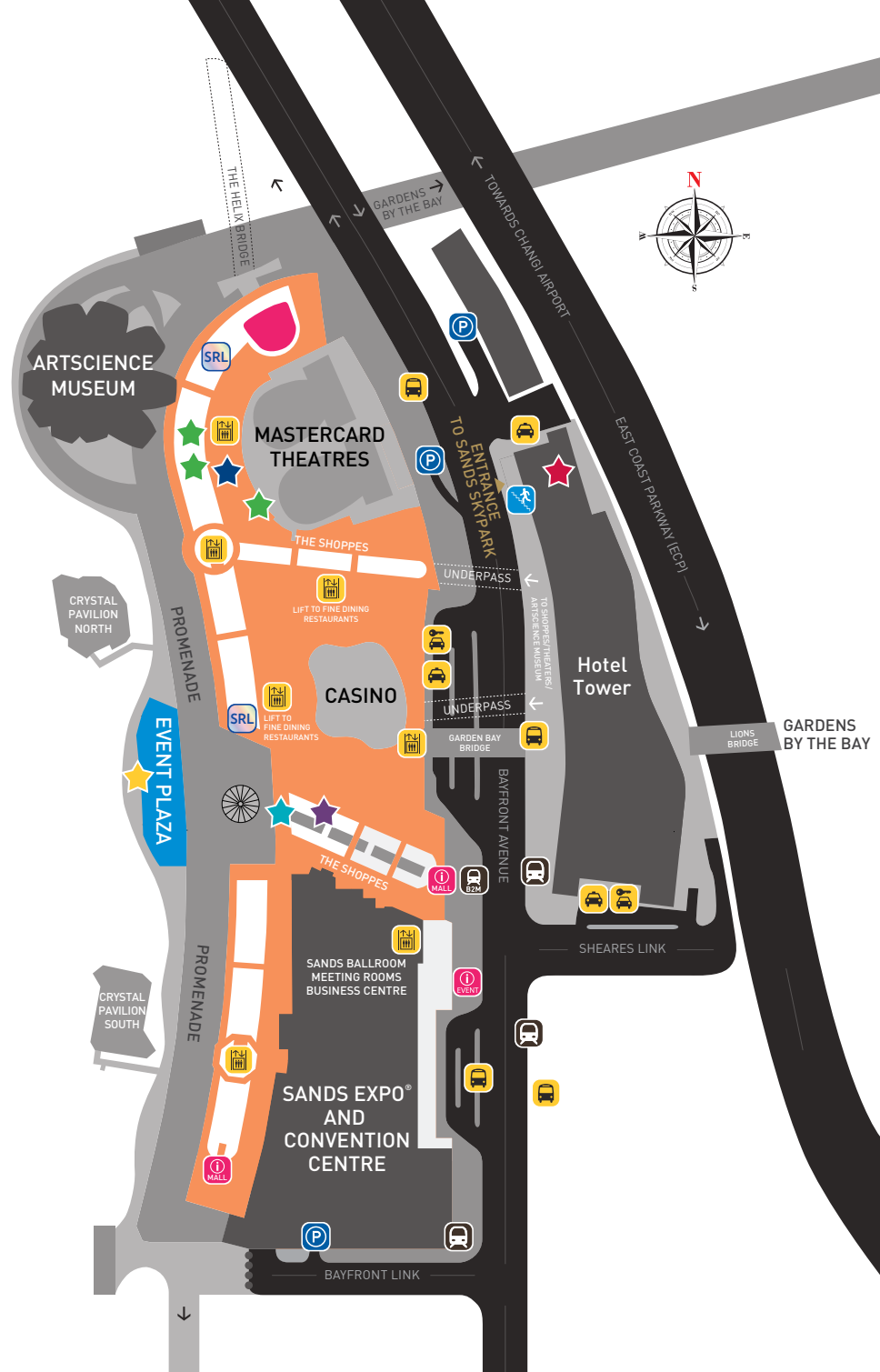
CHRISTOF!!

2 & 3 August, 2pm – 7pm

The Shoppes at Marina Bay Sands








Described as 'Charlie Chaplin meets Jim Carey', the virtuoso clown Christof!! is a roving master of spontaneity. Crossing the barriers of language and culture, he entertains audience of all ages and leaves them weeping with laughter.

This is a non-ticketed free event.



EVENT MAP

LEGEND

-  The Shoppes Concierge
-  MRT - Bayfront Station
-  Bus Stop
-  Lift
-  Valet
-  Taxi Stand
-  Car Park

EVENTS

-  Marina Bay Sands Gives Back to Singapore
-  Happy 49th Birthday Singapore!
-  Tangle
-  Celebrities Give Back to Singapore
-  Comchest Heartstrings Walk 2014
-  'Race to the Sky' Vertical Marathon
-  Wonder Full – Light & Water Spectacular
-  Inspiration Centre
-  Strange Fruit
-  Celebrity Chef Dine Around

THE ART OF SHOPPING

EXHIBITS ON DISPLAY AT THE SHOPPES

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Hotel Lobby – MCM: Hotel Lobby Tower 3, L1-14

Find out more at www.MarinaBaySands.com/SandsForSingapore
📌 bit.ly/sandsforsingapore | [#SandsForSingapore](https://twitter.com/SandsForSingapore)



THE BUSINESS TIMES



Sands for Singapore, Marina Bay Sands' corporate social responsibility programme, is committed to helping Singapore in meaningful ways. By using our unique resources as well as mobilising our active volunteerism, we aim to create a positive difference in the lives of Singaporeans.